



**ADVOCACY WORKING GROUP**  
**MARKET STUDIES PROJECT**

**MARKET STUDIES INFORMATION STORE**

**SECTOR**

**POSTAL SERVICES**

**UPDATED: MARCH 2020**

**ADVOCACY WORKING GROUP**  
**MARKET STUDIES PROJECT**

<b>Jurisdiction</b>	Sweden											
<b>Sector</b>	Postal Services											
<b>Market</b>	Home delivery of goods	<b>Range of Possible Outcomes</b>										
<b>End Date</b>	Feb 12, 2018	<b>Competition Enforcement</b>	<b>Consumer Enforcement</b>	<b>Consumer Education</b>	<b>Business Education</b>	<b>Voluntary Business Compliance</b>	<b>Voluntary Business Action</b>	<b>Recommendations to Government for Changes in the Law</b>	<b>Recommendations to Government to Change Market Structure</b>	<b>Recommendations for Changes to Government Policy</b>	<b>Referral to Third Parties</b>	<b>No Problems Found</b>
<b>Duration</b>	9 months											
<b>Source of idea for study</b>	Government commissioned inquiry											
<b>Outcome (tick relevant columns)</b>												
<b>Reason for study (what were the problems)</b>	General concerns and monitoring of markets. Especially in light of digitalization and growing e-commerce.											
<b>Link to report:</b>	<a href="http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2018-1.pdf">http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2018-1.pdf</a> see also  <a href="http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2016-6.pdf">http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2016-6.pdf</a>											

## Information Store

### Postal Services

<b>Jurisdiction:</b>	<b>Australia</b>	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	<b>Australia Post (SOE, monopoly)</b>										
<b>End Date:</b>	Ongoing	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	Since 2004										
<b>Source of idea for study:</b>	<i>Australian Postal Corporation Act 1989</i>										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	The ACCC has a role under the Australian Postal Corporation Act 1989 to assess whether Australia Post is cross-subsidising its non-reserved services with revenues from its reserved services.										
<b>Link to report:</b>	<a href="https://www.accc.gov.au/regulated-infrastructure/postal-services/postal-services-publications">https://www.accc.gov.au/regulated-infrastructure/postal-services/postal-services-publications</a>										

<b>Jurisdiction:</b>	<b>Spain</b>	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	<b>Postal Services Regulation</b>										
<b>End Date:</b>	March, 2011	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	1 year										
<b>Source of idea for study:</b>	Analysis of the impact of the upcoming regulation in the market for postal services										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<ul style="list-style-type: none"> <li>Follow up the implementation of the transposition of the European Directive into a new law regulating the traditional postal sector in Spain and assessing its potential impact on competition.</li> <li>Achieving an optimal regulatory framework for developing competition and adapting the traditional postal operator to the single postal market.</li> </ul>										
<b>Link to report:</b>	<a href="http://www.cnmec.es/Portals/0/Ficheros/Promocion/Informes y Estudios Sectoriales/2011/CNC_sector%20postal_destacados.pdf">http://www.cnmec.es/Portals/0/Ficheros/Promocion/Informes y Estudios Sectoriales/2011/CNC_sector%20postal_destacados.pdf</a>										

### Information Store

<b>Jurisdiction:</b>	Portugal	<b>Range of Possible Outcomes</b>										
<b>Market:</b>	Postal services by the type of client and the type of offered service.											
<b>End Date:</b>	July 2010	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Duration:</b>												
<b>Source of idea for study:</b>	See side text.											
<b>Outcome (tick relevant columns):</b>			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<p>This sector enquiry aimed at assessing the level of competition in the postal sector in Portugal and identify key constraints faced by providers of alternative postal services in the establishment of a level playing field. It was understood that the soon to be completed postal sector liberalization process, initiated in the late 1990s, would require the implementation of different policy measures aimed at insuring a successful conclusion to this liberalization process, as in other network industries. This led the PCA to launch this sector enquiry and to publish its findings six months before the full opening of the postal market following the adoption of the third EU Postal Directive.</p>											
<b>Link to report:</b>	<p>Unabridged Version in Portuguese:  <a href="http://www.concorrenca.pt/SiteCollectionDocuments/Estudos e Publicacoes/Comunicacoes Electronicas/03 Relatorio sector postal.pdf">http://www.concorrenca.pt/SiteCollectionDocuments/Estudos e Publicacoes/Comunicacoes Electronicas/03 Relatorio sector postal.pdf</a></p>											

### Information Store

<b>Jurisdiction:</b>	Colombia	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	Postal Services in Colombia										
<b>End Date:</b>	2010	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	4 months										
<b>Source of idea for study:</b>	Own initiative										
<b>Outcome (tick relevant columns):</b>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<p>The postal services industry is one of the key sectors of the Colombian economy.</p> <p>Due to a Colombian law in 1989, there is a single state operator providing universal postal services. However, there was a liberalization of the industry that provoked an entry of new players in 2010 increasing innovation in the sector.</p>										
<b>Link to report:</b>	<a href="http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2010/Postal2012.pdf">http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2010/Postal2012.pdf</a>										

<b>Jurisdiction:</b>	Croatia	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	Non-reserved postal services and courier services in Croatia										
<b>End Date:</b>		<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>											
<b>Source of idea for study:</b>	Request by undertakings dealing with long-distance trade to investigate situation in the market.										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<p>The market study was conducted to get information on the structure of the market.</p>										
<b>Link to report:</b>											

### Information Store

<b>Jurisdiction:</b>	Estonia	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	Universal postal service										
<b>End Date:</b>	January of 2010	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	2 months										
<b>Source of idea for study:</b>	Public resources										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	The VAT exemption for universal postal service provider will provide a competitive advantage. The view of ECA was presented to Ministry of Economic Affairs and Communications and Ministry of Finance with proposal to change the relevant provision of law.										
<b>Link to report:</b>	Not available										

<b>Jurisdiction:</b>	US - FTC	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	Postal Service										
<b>End Date:</b>	January 2008	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	1 year										
<b>Source of idea for study:</b>	Congress										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	This was a Congressionally mandated study that examines the economic effects of relevant laws governing the U.S postal service and its private competitors, and it offers recommendations to enhance competition.										
<b>Link to report:</b>	<a href="https://www.ftc.gov/reports/accounting-laws-apply-differently-united-states-postal-service-its-private-competitors">https://www.ftc.gov/reports/accounting-laws-apply-differently-united-states-postal-service-its-private-competitors</a>										

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<b>Jurisdiction:</b>	Poland											
<b>Market:</b>	Postal Services	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	2007	<b>Competition Enforcement</b>	<b>Consumer Enforcement</b>	<b>Consumer Education</b>	<b>Business Education</b>	<b>Voluntary Business Compliance</b>	<b>Voluntary Business Action</b>	<b>Recommendations to Government for Changes in the Law</b>	<b>Recommendations to Government to Change Market Structure</b>	<b>Recommendations for Changes to Government Policy</b>	<b>Referral to Third Parties</b>	<b>No Problems Found</b>
<b>Duration:</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Source of idea for study:</b>												
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	An ongoing liberalisation process.											
<b>Link to report:</b>												