



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

SECTOR

MEDIA

UPDATED: MARCH 2020

Information Store

Jurisdiction:	Sweden											
Sector:	Media											
Market:	Television	Range of Possible Outcomes										
End Date:	Feb 12, 2018	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	9 months											
Source of idea for study:	Government commissioned inquiry											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	General concerns and monitoring of markets. Changing markets. Existence of government subsidies and regulation.											
Link to report:	http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2018-1.pdf											

Information Store

Media

Jurisdiction:	Croatia											
Market:	Press sector in Croatia in year 2014	Range of Possible Outcomes										
End Date:	2 December 2015	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Duration:	Yearly basis (8 months)											
Source of idea for study:	Own initiative.											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	<p>The market study was conducted to gain an overview of the market. There were certain competition problems identified in the past, so every year a market study is conducted as a form of monitoring.</p> <p>To determine the players on the market and their markets shares for further work of the Croatian Competition Agency (CCA).</p> <p>Data and other information has been provided by undertakings (sample of undertakings) based on CCA's request.</p>											
Link to report:												

Information Store

Jurisdiction:	Japan	Range of Possible Outcomes									
Market:	Production of TV programs										
End Date:	July 2015	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	10 months										
Source of idea for study:	Internal competition concern										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	<p>- It has been pointed out that TV production companies have been faced with difficult business environments due to the cut of budget for the production of TV programs.</p> <p>- Given such situation, the JFTC decided to conduct this survey to examine the actual trade practices regarding production of TV programs to see whether there is any conduct that may constitute abuse of superior bargaining position under the Antimonopoly Act or an infringement of the Subcontract Act.</p>										
Link to report:	(Press release and full report in Japanese only) http://www.jftc.go.jp/houdou/pressrelease/h27/jul/150729.files/150729honbun.pdf										

Information Store

Jurisdiction:	Bulgaria	Range of Possible Outcomes											
Market:	Publishing of newspapers and printed editions, wholesale and retail distribution of newspapers and printed editions												
End Date:	October 2013	<table border="1"> <tr> <td>Competition Enforcement</td> <td>Consumer Enforcement</td> <td>Consumer Education</td> <td>Business Education</td> <td>Voluntary Business Compliance</td> <td>Voluntary Business Action</td> <td>Recommendations to Government for Changes in the Law</td> <td>Recommendations to Government to Change Market Structure</td> <td>Recommendations for Changes to Government Policy</td> <td>Referral to Third Parties</td> <td>No Problems Found</td> </tr> </table>	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Competition Enforcement	Consumer Enforcement		Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found		
Duration:	2 years												
Source of idea for study:	Signals received by the Commission on Protection of Competition and publications in mass media.												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>			
Reason for study (what were the problems)?	<p>The sector inquiry was initiated ex-officio within the context of media publications, related to actions of wholesale distributors and retailers, restricting sales of major media publications.</p> <p>Results;</p> <p>The Commission has recommended the start of discussions among all interested parties towards the identification of the steps necessary (via government acts and self-regulation) to overcome the indicated problems in the sector. The CPC pointed out the need for publishing common commercial terms on distribution, and introduction of stricter sales accountability.</p>												
Link to report:	<p>Decision (in Bulgarian):</p> <p>http://reg.cpc.bg/Decision.aspx?DecID=300038293</p>												

Information Store

Jurisdiction:	Croatia	Range of Possible Outcomes										
Market:	Press sector in Croatia in year 2013											
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Yearly basis (8 months)											
Source of idea for study:	Own initiative.											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	<p>The market study was conducted to gain an overview of the market. There were certain competition problems identified in the past, so every year a market study is conducted as a form of monitoring. To determine the players on the market and their markets shares for further work of the Croatian Competition Agency (CCA). Data and other information has been provided by undertakings (sample of undertakings) based on CCA's request.</p>											
Link to report:												

Jurisdiction:	Sweden	Range of Possible Outcomes										
Market:	TV and moving pictures											
End Date:	April 2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	Follow-up of report published in 2009 in order to take account of new developments in the market.											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>To analyse and describe the market for TV and moving pictures. The SCA and the Radio and TV Authority jointly commissioned an external provider to report on relevant information about the media landscape: competition, supply, technical developments and consumer patterns.</p>											
Link to report:	http://www.konkurrensverket.se/globalassets/aktuellt/nyheter/rorlig-bild---analys.pdf (In Swedish)											

Information Store

Jurisdiction:	Croatia	Range of Possible Outcomes										
Market:	Press sector in Croatia in year 2012											
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Yearly basis (8 months)											
Source of idea for study:	Own initiative.											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	<p>The market study was conducted to gain an overview of the market. There were certain competition problems identified in the past, so every year a market study is conducted as a form of monitoring. To determine the players on the market and their markets shares for further work of the Croatian Competition Agency (CCA). Data and other information has been provided by undertakings (sample of undertakings) based on CCA's request.</p>											
Link to report:												

Jurisdiction:	Poland	Range of Possible Outcomes										
Market:	Pay TV											
End Date:	December 2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	17 months											
Source of idea for study:												
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>The main purpose of the market study was to analyse competition on the pay TV market. During the study, a merger of the largest cable operators on this market was reported to UOKiK. The market study was also used to collect information for evaluating this merger.</p>											
Link to report:	https://uokik.gov.pl/download.php?plik=10701											

Information Store

Jurisdiction:	US - FTC											
Market:	Journalism	Range of Possible Outcomes										
End Date:	June 2010	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	6 months											
Source of idea for study:	Bureau of Consumer Protection and Bureau of Competition											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	This workshop series explored how the internet has changed journalism and the impact on consumers.											
Link to report:	https://www.ftc.gov/news-events/events-calendar/2010/06/how-will-journalism-survive-internet-age											

Jurisdiction:	Croatia											
Market:	Press sector in Croatia in year 2010	Range of Possible Outcomes										
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Yearly basis (8 months)											
Source of idea for study:	Own initiative.											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	The market study was conducted to gain an overview of the market. There were certain competition problems identified in the past, so every year a market study is conducted as a form of monitoring. To determine the players on the market and their markets shares for further work of the Croatian Competition Agency (CCA).											
Link to report:												

Information Store

Jurisdiction:	Poland	Range of Possible Outcomes									
Market:	Radio broadcasting stations/networks										
End Date:	January 2010	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	12 months										
Source of idea for study:											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	UOKiK's Department of Merger Control asked for a detailed analysis of the market structure and its players.										
Link to report:											

Jurisdiction:	Croatia	Range of Possible Outcomes									
Market:	Press sector in Croatia in year 2008										
End Date:	16 October 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	9 months (the sector inquiry started on 27 February 2009); the study is done on yearly basis.										
Source of idea for study:	Own initiative.										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	The market study was conducted to gain an overview of the market. There were certain competition problems identified in the past, so every year a market study is conducted as a form of monitoring.										
Link to report:											

Information Store

Jurisdiction:	Italy	Range of Possible Outcomes									
Market:	Newspapers distribution										
End Date:	September 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	31 months										
Source of idea for study:	Complaints from retailers experiencing difficulties in the access to the market										
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	A previous market study (2004) had already pointed out restrictions in regulation on access to newspapers retailing. The objective of this study was to update the previous investigation.										
Link to report:	http://www.agcm.it/en/newsroom/press-releases/1320-conclusion-of-investigation-into-editorial-distribution.html										

Jurisdiction:	Spain	Range of Possible Outcomes									
Market:	Audiovisual Communications										
End Date:	July 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	2 weeks										
Source of idea for study:	Request from the Secretariat of the Presidency Study: Report on the Draft Bill on Audiovisual Communications										
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The report examines some important issues that needed to be modified in order to enhance competition in the sector: the role of the new sector regulator, the new financing framework of the public media group and competition issues regarding TV and radio broadcasting.										
Link to report:	http://www.cncompetencia.es/Administracion/GestionDocumental/tabid/76/Default.aspx?EntryId=31428&Command=Core_Download&Method=attachment										

Information Store

Jurisdiction:	Hungary	Range of Possible Outcomes										
Market:	Electronic Media	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
End Date:	April 2009											
Duration:	21 months											
Source of idea for study:	To obtain better understanding of the electronic media market.											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The inquiry concerns in particular the retail and wholesale markets of television broadcasting (content provision and content aggregating service), the television advertising market, the access to sport and film rights, and the conditions for television broadcast transmission. In the markets mentioned above, the GVH has identified circumstances that indicate the possible lack of unrestricted conditions for market entry.											
Link to report:	Report and annexes (in Hungarian): http://www.gvh.hu/gvh/alpha?do=2&st=1&pg=71&m5_doc=5802&m8_1_act=10											

Jurisdiction:	Norway	Range of Possible Outcomes										
Market:	Broadcasting market	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
End Date:	2009											
Duration:	Approximately one year											
Source of idea for study:	Internal -The study is part of the NCA publication "Competition in Norway"											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Broadcasting markets are characterized by major technological and structural changes. These developments increase the prospects for greater competition both within a distribution platform and among different platforms. The past few years, the NCA has handled a series of cases related to the TV markets in which the effects of technological developments on conditions of competition have had significant implications for market players. At the same time, there are a number of opportunities to strengthen competition among market players.											
Link to report:	http://www.konkurransetilsynet.no/ImageVault/Images/id_1817/ImageVaultHandler.aspx											

Information Store

Jurisdiction:	Japan	Range of Possible Outcomes									
Market:	Animation industry										
End Date:	January 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	14 months										
Source of idea for study:	Internal competition concern										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The animation industry structure has multiple tiers where planning and production of animation work is entrusted from one production company to another among many small-scale ones. In such an imbalance of power a trading problem such as abuse of dominant bargaining position and a violation under the Subcontract Act was difficult for the industry to reveal so JFTC revealed the trade practices in the industry.										
Link to report:	(Press release and full report in Japanese) http://www.jftc.go.jp/houdou/pressrelease/h21/jan/090123.html (Press release and overview of survey results in English) http://www.jftc.go.jp/en/pressreleases/yearly-2009/jan/individual-000140.html										

Jurisdiction:	Korea	Range of Possible Outcomes									
Market:	Movie										
End Date:	December 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	9 months										
Source of idea for study:	National Assembly, media										
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Movie industry is a sector which has significant importance in competition law area considering its relative importance in people's leisure and the market structure dominated by 3 major enterprises. So the KFTC tried to reform related regulations of the regulatory body and induced economic entities' self-correction.										
Link to report:											

Information Store

Jurisdiction:	Estonia										
Market:	Market Study on sales conditions on books	Range of Possible Outcomes									
End Date:	End of 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	2007-2008										
Source of idea for study:	Publicly available information and information from market participants										
Outcome (tick relevant columns):			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The reason for the study was that some publishers were fixing prices for books.										
Link to report:											

Jurisdiction:	Norway										
Market:	Book market	Range of Possible Outcomes									
End Date:	2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	Approximately one year										
Source of idea for study:	The study follows up the earlier study, "The effect of free books prices," from 2006										
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This study documents the development of sales, prices and variety in the book industry after the transition to the new net book agreement on 1st May 2005. The study follows up the earlier study, "The effect of free books prices," from 2006 and expands the database by two years as well as extends it to include sales via book clubs. The study is purely positive (descriptive) with no specific recommendations.										
Link to report:	http://www.konkurransetilsynet.no/iKnowBase/Content/430435/0801_BOKPRISER.PDF										

Information Store

Jurisdiction:	Spain	Range of Possible Outcomes									
Market:	Football Broadcasting Rights										
End Date:	June 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Duration:	15 months										
Source of idea for study:	Own initiative <u>Study:</u> Report on competition in the markets for the Acquisition and Exploitation of Football Broadcasting Rights										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	<p>Some work carried out by the Competition Authority in the field of prohibited conduct and merger control proceedings revealed the need to analyze the market for football broadcasting rights in Spain.</p> <p>The Spanish model is unnecessarily restrictive from a competition perspective and it has a predisposition to market foreclosure.</p>										
Link to report:	http://www.cnmec.es/Portals/0/Ficheros/Promocion/Informes_y_Estudios_Sectoriales/2008/futbol.pdf										

Jurisdiction:	Norway	Range of Possible Outcomes									
Market:	Broadcasting markets										
End Date:	January 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	August 2007-January 2008										
Source of idea for study:	Commissioned report by the NCA.										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	<p>Exclusive rights for Canal Digital to distribute TV2, and TV2's re-auctioning of these rights.</p> <p>The commissioned report focuses on competition issues in the Norwegian broadcasting markets. Particular attention is given to exclusive dealing and competition between different platforms for distribution of TV signals.</p>										
Link to report:	http://www.konkurransetilsynet.no/iKnowBase/Content/429985/EKS_KLUSIVITET%201%20TV-MARKEDET.PDF										

Information Store

Jurisdiction:	Poland	Range of Possible Outcomes									
Market:	Production and Distribution of Recorded Music										
End Date:	2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:											
Source of idea for study:											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Structure of the Polish market after Sony-BMG merger.										
Link to report:	http://uokik.gov.pl/pl/ochrona_konkurencji/analiza_rynkow/#pytanie14 (see: Raport na temat konkurencji na krajowym rynku produkcji i dystrybucji nagrań muzycznych)										

Jurisdiction:	Italy	Range of Possible Outcomes									
Market:	Football										
End Date:	December 2006	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	21 months										
Source of idea for study:	Existence of a number of anomalies in the functioning of the market										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To enhance knowledge of the sector, to assess the state of competition and to ascertain eventual problems also as preparation for intervention in the legislative process.										
Link to report:											

Information Store

Jurisdiction:	Mexico											
Market:	Competition and Media Contents	Range of Possible Outcomes										
End Date:	November 2006	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	6 months											
Source of idea for study:												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Dominant players in media markets have used their control of contents to evict entrants in the cable industry.											
Link to report:	http://www.cofece.mx:8080/cfcresoluciones/Docs/Mercados%20Regulados/V2/7/1382526.pdf#search=medios											

Jurisdiction:	EU Commission											
Market:	3G	Range of Possible Outcomes										
End Date:	September 2005	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	1 year and 8 months											
Source of idea for study:	Ex officio											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To develop a thorough sectoral knowledge, enabling them to identify problems and behaviours common to the various, largely national, retail markets of mobile services in a systematic manner											
Link to report:	http://ec.europa.eu/competition/sectors/media/inquiries/3G_archive.html											