



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

SECTOR

EDUCATION

UPDATED: MARCH 2020

Information Store

Jurisdiction:	Japan Fair Trade Commission												
Sector:	Education												
Market:	School uniforms	Range of Possible Outcomes											
End Date:	November 2017												
Duration:	1 year												
Source of idea for study:	Internal competition concern												
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the underlying problems?):	<p>Public junior high school students generally wear school uniforms and it is common that the parents of students entering junior high schools are asked to purchase school-specified uniforms. Those school uniforms are relatively expensive among the items parents need to buy for their children entering junior high schools. In recent years, the prices of school uniforms have been on the rise.</p> <p>Given such situation, the JFTC decided to conduct this survey in order to clarify the problems in perspective of competition policy and AMA.</p>												
Link to report:	(Press release and full report in Japanese) https://www.jftc.go.jp/houdou/pressrelease/h29/nov/171129.html												
Remarks (if any):													

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Education

Jurisdiction:	Croatia											
Market:	Driving School Services	Range of Possible Outcomes										
End Date:	31 July 2015	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	3 months											
Source of idea for study:	Multiple inquiries submitted by undertakings											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	<p>The market study was conducted to obtain an insight into the market. There were certain competition problems identified in the past, as well as in the present.</p> <p>Multiple initiatives were submitted to the CCA by undertakings (driving school owners, mostly crafts and limited companies), based on Draft proposal of Amendments on Road Traffic Safety Act (Training of candidate drivers – Art 200 - 205) which meanwhile entered into force. CCA also carried out comparative practice analysis in several EU member states.</p>											
Link to report:												

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Jurisdiction:	Pakistan	Range of Possible Outcomes										
Market:	Private Sector Schooling											
End Date:	July, 2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	Reference from the Govt.											
Outcome (tick relevant columns):		√	□	√	□	√	□	√	□	√	√	□
Reason for study (what were the problems)?	<p>Evaluating the presumptions about abuse of dominance, anti-competitive practices such as limiting services, price discrimination, tying, prohibited agreements and deceptive marketing practices in the private education sector on the basis of empirical evidence.</p> <p>Analyzing the structure of the market and the role of various stakeholders in the provision and cost of services.</p> <p>Reviewing the role of policies and regulations to assess their effectiveness in promoting competition.</p>											
Link to report:	http://cc.gov.pk/images/Downloads/research_and_publications/private_schooling_competition_sssessment_1_july.pdf											

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Jurisdiction:	Turkey	Range of Possible Outcomes									
Market:	Private Driver's Licence Courses										
End Date:	February 2010	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	8 Months										
Source of idea for study:	Board Decision										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>In order to obtain a driver's licence drivers have to attend one of the Private Driver's Licence Courses and then pass the required tests in Turkey. After conducting numerous investigations about the allegations that these courses fix their prices, the Turkish Competition Authority (TCA) decided to investigate this market in order to better understand the underlying reason for this wide spread and chronicle anticompetitive conduct. The conclusion of the report said that having too many private driver's licence courses contributed to unhealthy market conditions, the competitive concerns could not be addressed by price and/or supply regulations, TCA's opinion should be asked before issuing new regulations concerning these courses and these courses should be controlled more frequently and more thoroughly by the Ministry of Education.</p>										
Link to report:	<p>Full Report (In Turkish): http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor4.pdf</p>										

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Jurisdiction:	Spain	Range of Possible Outcomes										
Market:	Driver re-education courses											
End Date:	June 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	1 month											
Source of idea for study:	Own initiative. <u>Study:</u> Report on the system designed for the management of driver re-education courses.											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	<p>This report arose due to a complaint about the administrative system of driver re-education courses.</p> <p>The report questions the administrative concession system applied to designate the driving schools legally allowed to teach those courses and proposes an alternative system based on administrative authorizations or previous notification.</p>											
Link to report:	http://cnmc.es/es-es/promoci%C3%B3n/informessobrenormativa.aspx?num=IPN%20034/09&ambito=Informes%20de%20Propuestas%20Normativas&b=&p=146&ambitos=Informes%20de%20Propuestas%20Normativas&estado=0&sector=0&av=0											

Jurisdiction:	Honduras	Range of Possible Outcomes										
Market:	School Utilities											
End Date:		Competition Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:												
Source of idea for study:	Internal											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	<p>The uncontrolled increasing prices of school utilities at the beginning of every school year.</p>											
Link to report:												

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Jurisdiction:	Croatia	Range of Possible Outcomes									
Market:	Driving schools market										
End Date:	November 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	5 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>To establish the terms and conditions for acquiring a drivers licence.</p> <p>The market study pointed to the prohibited agreement (potential cartel agreement).</p>										
Link to report:											

Jurisdiction:	Japan	Range of Possible Outcomes										
Market:	Textbook distribution											
End Date:	August 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found										
Duration:	6 months											
Source of idea for study:	External complaints and internal competition concern											
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>Though textbook distribution was deregulated in June 2006, there had been almost no entry in the industry and there seemed to be no competition. The commission paid by publishers to distributors had been fixed in almost all transactions and trade practices basically had not changed for a long time.</p>											
Link to report:	<p>(Press release and full report in Japanese) http://www.jftc.go.jp/houdou/pressrelease/cyosa/cyosa-ryutsu/h19/07080301.html (Press release and summary report in English) http://www.jftc.go.jp/en/pressreleases/yearly_2007/aug/2007_aug_3.files/2007-Aug-3.pdf</p>											

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Jurisdiction:	UK											
Market:	School Uniforms	Range of Possible Outcomes										
End Date:	September 2006											
Duration:	3 months											
Source of idea for study:	Competition concerns - internal and raised in complaints											
		Competition	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Complaints from parents regarding lack of choice and high prices/poor quality when schools restricted the supply of uniforms to particular retailers through exclusive contracts, as well as from retailers claiming that these arrangements foreclose the market to them. Self supply of uniforms from schools also provoked complaints.											
Link to report:												