



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

SECTOR

E-COMMERCE

UPDATED: MARCH 2020

Information Store

Jurisdiction:	Superintendencia de Industria y Comercio (Colombia)												
Sector:	Digital Economy												
Market:	Collaborative economy	Range of Possible Outcomes											
End Date:	April/2018												
Duration:	4 months	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Source of idea for study:	Own initiative												
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Reason for study (what were the underlying problems?):	Need to identify new markets (resulting from technological changes) in order to promote development, innovation and technological solutions and also to prevent any possible damage to consumer wellbeing.												
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales												
Remarks (if any):													

Information Store

Jurisdiction:	CCI											
Sector:	E-Commerce, Online retail											
Market:	e-commerce in consumer goods (mobiles, lifestyle, electrical & electronic appliances, and grocery) within the territory of India	Range of Possible Outcomes										
End Date:	Study dated 08-01-2020											
Duration:	Initiated in April, 2019.	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Rapid growth and the rising importance of online trade.											
Outcome: (check all relevant boxes)		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The purpose of the study was to better understand the functioning of e-commerce in India and its implications for markets and competition.											
Link to report:	https://www.cci.gov.in/sites/default/files/whats_newdocument/Market-study-on-e-Commerce-in-India.pdf											
Remarks (if any):												

Information Store

Jurisdiction:	Japan Fair Trade Commission											
Sector:	Digital Platform											
Market:	Online retail platform and Application store	Range of Possible Outcomes										
End Date:	October 2019											
Duration:	9 months	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Government policy and issues exposed in other market studies.											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	<p>Given the “Fundamental Principles for Improvement of Rules Corresponding to the Rise of Digital Platform Businesses” formulated jointly by the METI, the JFTC and the MIC “(a)s a starting point to achieve transparency and fairness, understanding of the actual state of trade practices will be advanced through large-scale, comprehensive and thorough surveys,” the JFTC conducted, first of all, a fact-finding survey regarding trade practices on online retail platforms and app stores, both of which have been pointed as thorny, in order to identify whether there are any concerns for the AMA or competition policies in Japan.</p> <p>Acts which companies opening a store and selling their products or services through digital platforms have pointed out through this survey fall into the following classifications in terms of the AMA; 1) Acts which could do sellers harm, 2) Acts which could exclude competitors, and 3) Acts which could restrict sellers’ business.</p> <p>This survey shed light on acts which should be revisited to improve fairness and transparency of trade from the viewpoint of competition policy as well. One of the acts is, for example, an opaque search algorithm. Where a digital platform operator manages search algorithm arbitrarily to give themselves unjust preferential treatment, an independent and reasonable choice by a consumer could be distorted.</p>											
Link to report:	(Press release, summary and full report in English)											

<https://www.jftc.go.jp/en/pressreleases/yearly-2019/October/191031.html>

(Press release, summary and full report in Japanese)

https://www.jftc.go.jp/houdou/pressrelease/2019/oct/191031_2.html

**Remarks
(if any):**

Information Store

Jurisdiction:	Japan Fair Trade Commission											
Sector:	E-Commerce											
Market:	B2C e-commerce	Range of Possible Outcomes										
End Date:	November 2018											
Duration:	11 months	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Internal competition concern											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	<p>In recent years, the size of the B2C e-commerce market in Japan has expanded rapidly and the market environment has undergone a major transformation such as the emergence of new online shopping mall operators. The development of such e-commerce is thought to promote competition in the retail market and to benefit consumers. On the other hand, there are concerns that it will enable such companies to monitor the behaviours of their competitors and clients and conduct anticompetitive practices more easily.</p> <p>Based on the recognition above, the JFTC conducted a survey on trade practices regarding B2C e-commerce in general, such as trade terms between manufactures and distributors, the manufacturers and distributors' sales methods at their websites, and the state of transactions at online shopping malls, and a survey on consumers' behavior pertaining to e-commerce. The JFTC published the report on the survey results on January 29th, 2019.</p>											
Link to report:	(Press release and summary report in English) https://www.jftc.go.jp/en/pressreleases/yearly-2019/April/190409_1.html (Press release and full report in Japanese) https://www.jftc.go.jp/houdou/pressrelease/2019/jan/190129.html											
Remarks (if any):												

Information Store

Jurisdiction:	Sweden											
Sector:	Digital platforms											
Market:	Several	Range of Possible Outcomes										
End Date:	Ongoing - December 2020											
Duration:	13 months											
Source of idea for study:	Several											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	Ongoing work between the Nordic competition authorities that may result in advising Government on relevant policy recommendations.											
Link to report:												
Remarks (if any):	Ongoing.											

Information Store

Jurisdiction:	Sweden												
Sector:	Digital platforms												
Market:	Several	Range of Possible Outcomes											
End Date:	Ongoing - September 2020												
Duration:	10 months												
Source of idea for study:	Several	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Outcome: (check all relevant boxes)		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the underlying problems?):	Ongoing market study about digital platforms relying on empirical data.												
Link to report:													
Remarks (if any):	Ongoing.												

Information Store

Jurisdiction:	Sweden											
Sector:	E-Commerce											
Market:	Platform markets	Range of Possible Outcomes										
End Date:	Feb 12, 2018	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	9 months											
Source of idea for study:	Government commissioned inquiry											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	Need for modernisation of competition policy/law?											
Link to report:	http://www.konkurrensverket.se/globalassets/publikationer/rapporter/rapport_2018-1.pdf											

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E-Commerce

Jurisdiction:	Finland											
Market:	Digital Markets	Range of Possible Outcomes										
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	Own initiative (study conducted in co-operation with the Ministry of Employment and the Economy)											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	To map the digital economy's need for regulation and the development needs of regulation itself. The study will be carried out jointly by the FCCA and the Ministry of Employment and the Economy. The responses of the study can be used in the context of the Government Programme and in the planning of competition and consumer policy.											
Link to report:												

Jurisdiction:	Australia											
Market:	Sharing economy	Range of Possible Outcomes										
End Date:	October 2015	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Six months											
Source of idea for study:	Internal											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	The ACCC commissioned this research to identify competition and consumer issues of relevance to the ACCC. 50% of Australian consumers participate in the sharing economy.											
Link to report:	https://www.accc.gov.au/publications/the-sharing-economy-and-the-competition-and-consumer-act											

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Jurisdiction:	EU Commission	Range of Possible Outcomes									
Market:	Online market										
End Date:	May 2015	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	ongoing										
Source of idea for study:	Ex officio										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>To allow the Commission to gather data on the functioning of e-commerce markets so as to identify possible competition concerns.</p> <p>It will focus particularly on potential barriers erected by companies to cross-border online trade in goods and services where e-commerce is most widespread (e.g. electronics, clothing and shoes), as well as in digital content. It will initially cover all EU Member States.</p>										
Link to report:	http://ec.europa.eu/competition/antitrust/sector_inquiries_e_commerce.html										

Jurisdiction:	Colombia	Range of Possible Outcomes									
Market:	E-Commerce in Colombia										
End Date:	2013	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>The aim is to determine the market structure and the way the e-commerce was developed in Colombia during 2011 and 2012, for which an analysis of its regulation and problems was made.</p>										
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/promocion_competencia/Estudios_Economicos/Estudios_Economicos/Estudios_Mercado_E-commerce.pdf										



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Jurisdiction:	Finland											
Market:	Digital Markets	Range of Possible Outcomes										
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	Own initiative (study conducted in co-operation with the Ministry of Employment and the Economy)											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	To map the digital economy's need for regulation and the development needs of regulation itself. The study will be carried out jointly by the FCCA and the Ministry of Employment and the Economy. The responses of the study can be used in the context of the Government Programme and in the planning of competition and consumer policy.											
Link to report:												

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Jurisdiction:	France	Range of Possible Outcomes										
Market:	Electrical domestic appliances, cosmetic and personal care products, and luxury perfume and beauty products - online sales											
End Date:	September 2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	14 months											
Source of idea for study:	Internal											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	<p>The aim of the survey was to examine the competitive operation of e-commerce, in view of the very rapid growth of the sector (+ 88% of total online spending on goods and services between 2008 and 2011 in France).</p> <p>The Autorité decided to focus on three sectors: electrical domestic appliances (TVs, sound systems, washing machines, computers, cameras, etc.), cosmetic and body care products, and luxury perfume and beauty products.</p> <p>The survey showed that online prices were substantially lower than those in retail outlets for domestic appliances and cosmetic and personal care products, a downward price trend compounded by the emergence of new players: price comparison websites, marketplaces and "pure players".</p> <p>The Autorité found that manufacturers were increasingly imposing a range of conditions on online retailers wishing to join their selective distribution networks, and also that operators with a strong online presence may be offered less attractive terms of purchase than those offered to the traditional retail brands.</p> <p>Therefore the Authority issued a reminder of the principles of competition law applicable to e-commerce:</p> <ul style="list-style-type: none"> - terms and conditions imposed by manufacturers when their products are sold online must not unjustifiably curb the development of e-commerce; - manufacturers are free to impose different commercial terms and conditions (including prices) on online and off-line retailers insofar as it is objectively justified and does not restrict competition in the market concerned. <p>The Autorité indicated that it would closely monitor the e-commerce sector to ensure that the need for specific distribution methods for certain types of product would not stifle the opportunities for</p>											

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	competition created by the Internet.
Link to report:	Press release in English http://www.autoritedelaconurrence.fr/user/standard.php?id_rub=418&id_article=1969 Full opinion in French: http://www.autoritedelaconurrence.fr/pdf/avis/12a20.pdf

Jurisdiction:	Netherlands												
Market:	Indications concerning web retailing	Range of Possible Outcomes											
End Date:	June 2009	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found											
Duration:	9 months												
Source of idea for study:	Media reports, indications and tip-offs												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	<p>Reason for study On February 26th, 2008 , the Netherlands Competition Authority (NMa) publicly called for retailers to report any competition-law problems they have encountered with regard to selling their products/services online (hereafter: web retailing). This public call was made in response to various media reports about suppliers allegedly treating web retailers differently than traditional retailers.</p> <p>Conclusion: Despite the NMa's call to support the indications with as many documents as possible, such as letters or emails, the majority of these indications lacked such evidential support, as did an overwhelming majority of the reactions to the NMa's questionnaire. In the few cases where documents had been included, the information that these documents contained was too limited to trigger any further investigation into a specific industry, because, for example, they did not relate to any competition-law violations.</p> <p>Study relates to the discussion on the assessment of vertical agreements</p>												
Link to report:	https://www.acm.nl/nl/download/bijlage/?id=7800												

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Jurisdiction:	UK	Range of Possible Outcomes										
Market:	Online Targeting of Advertising and Prices											
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	In-house work											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Increased use of the internet. This has introduced new pricing and advertising practices.											
Link to report:												

Jurisdiction:	US - FTC	Range of Possible Outcomes										
Market:	On-Line Behavioural Advertising											
End Date:	February 2009 Report	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	1 year											
Source of idea for study:	Bureau of Consumer Protection											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>The report was part of a process to examine online behavioral advertising. It reflects input from the FTC, industry, consumer and privacy organizations, and individual consumers. The report notes that significant work in this area remains, and that FTC staff will continue the public dialogue regarding the privacy issues raised by behavioral advertising.</p> <p>Related workshops explored how the online advertising market, and specifically behavioural advertising, has changed in recent years, and what changes are anticipated over the next five years. Also, the workshops examined what type of consumer data is collected, how such data is used, how the data is protected, and more generally the costs and benefits to consumers of behavioural advertising.</p>											
Link to report:	https://www.ftc.gov/reports/federal-trade-commission-staff-report-self-regulatory-principles-online-behavioral											

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Jurisdiction:	Korea												
Market:	Internet Portal	Range of Possible Outcomes											
End Date:	December 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	9 months												
Source of idea for study:	National Assembly, Media												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	By analyzing the market structure, nature of competition, institutions regarding the relevant industry, the KFTC tried to find out anti-competitive factors and implications on competition law area to use as fundamentals for establishing desirable competitive market structure in the future.												
Link to report:													

Jurisdiction:	UK												
Market:	Internet Shopping	Range of Possible Outcomes											
End Date:	June 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	14 months												
Source of idea for study:	Own initiative												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To investigate concerns about levels of consumer protection when shopping over the internet.												
Link to report:													

Information Store

Jurisdiction:	Poland											
Market:	Debit Cards on the Internet	Range of Possible Outcomes										
End Date:	2007	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	Consumer complaint											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?												
Link to report:												

Jurisdiction:	Japan											
Market:	Consumer E-commerce such as electronic malls	Range of Possible Outcomes										
End Date:	December 2006	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	1 year											
Source of idea for study:	External complaints and internal competition concern											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	While E-commerce was increasing year by year, it was pointed out that electronic malls might be abusing dominant bargaining positions against their tenants. In addition, there was concern that it may be difficult to start consumer E-commerce businesses and to develop it, and that incumbent tenants holding suppliers and retail premises were preventing new entries and their development.											
Link to report:	(Press release and full report in Japanese only) http://www.jftc.go.jp/houdou/pressrelease/cyosa/cyosa-ryutsu/h18/06122702.html											