



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

JURISDICTION

INDIA –Competition Commission of India

UPDATED: MARCH 2020

Information Store

Jurisdiction:	CCI	Range of Possible Outcomes										
Sector:	E-Commerce, Online retail											
Market:	e-commerce in consumer goods (mobiles, lifestyle, electrical & electronic appliances, and grocery) within the territory of India											
End Date:	Study dated 08-01-2020	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Initiated in April, 2019.											
Source of idea for study:	Rapid growth and the rising importance of online trade.											
Outcome: (check all relevant boxes)		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The purpose of the study was to better understand the functioning of e-commerce in India and its implications for markets and competition.											
Link to report:	https://www.cci.gov.in/sites/default/files/whats_newdocument/Market-study-on-e-Commerce-in-India.pdf											
Remarks (if any):												

Information Store

India- Competition Commission of India

Sector:	Competition Policy											
Market:	Competition Law by Enterprises	Range of Possible Outcomes										
End Date:		Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	8 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The main objective of the study was to examine and analyze the importance of Compliance of Competition Act, 2002 and based on the study of compliance programme prevalent in other jurisdictions particularly UK, USA and EU, to formulate Guidelines for Compliance under the Competition Act, 2002 and Checklist on Compliance.											
Link to report:												

Sector:	Government In Markets											
Market:	Anti-dumping	Range of Possible Outcomes										
End Date:	November 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	11 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The primary objective of the study was to map out the interface between anti-dumping and competition law.											
Link to report:												

Information Store

Sector:	Manufacturing (Products Excluding Those Which Have Separate Sector Entries)											
Market:	Paint and Tyre Industry	Range of Possible Outcomes										
End Date:	June 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	16 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To understand the structure of the Tyre and Paint sectors with a view to gauge the state of competition in these sectors. The basic premise of the study was that the information obtained would serve as some guide to the CCI in terms of the quantification of parameters that could be used to assess anti-competitive behaviour. In addition, the study would also serve as some guide to the state of competition in these sectors.											
Link to report:												

Sector:	Competition Policy											
Market:	Cartel Case Laws in Select Jurisdictions	Range of Possible Outcomes										
End Date:	April 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	18 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The overall objective of the study was to analyse cartel case laws in select jurisdictions – learning for the Competition Commission of India.											
Link to report:	http://www.cci.gov.in/images/media/completed/cartel_report1_20080812115152.pdf											

Information Store

Sector:	Competition Policy											
Market:	Interface between Competition Authority and Sectoral Regulators	Range of Possible Outcomes										
End Date:	April 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	15 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The overall objective of the study was to analyze the relationship between sector specific regulators and competition authority in India. The other objectives were to analyse need for regulators in certain sectors, need for co-existence of sector specific regulator and the competition authority, etc.											
Link to report:												

Sector:	Communications											
Market:	Telecommunication	Range of Possible Outcomes										
End Date:	March 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:												
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To assess the competition policy in telecommunications in India and to provide a better appreciation of the competition and regulatory policy issues affecting the market for telecommunication services in India.											
Link to report:												

Information Store

Sector:	Competition Policy											
Market:	Bilateral Treaties	Range of Possible Outcomes										
End Date:	January 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	15 months											
Source of idea for study:	The Government of India needs a detailed position paper analyzing the issues in detail including country-wise and industry-wise analysis on the impact of inclusion of competition provisions in trade agreements											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	To assess the benefits of incorporating competition clauses in bilateral/regional/multilateral trade agreements with focus on the impact of having competition law cooperation on the trade of major sectors of the Indian economy and the experience of countries party to such trade agreements with competition provisions.											
Link to report:												

Sector:	Energy											
Market:	Energy Sectors	Range of Possible Outcomes										
End Date:	July 2007	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	16 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	To assess competition issues in India's energy sector comprising of electricity, oil & gas and coal sectors.											
Link to report:	http://www.cci.gov.in/images/media/completed/5teri_20080508111155.pdf											

Information Store

Sector:	Transport											
Market:	Passenger Transportation	Range of Possible Outcomes										
End Date:	July 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	16 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To assess the state of competition in passenger transportation and to suggest measures to enhance competition and better services to the passengers.											
Link to report:												

Sector:	Manufacturing (Products Excluding Those Which Have Spearate Sector Entries)											
Market:	Indian Manufacturing	Range of Possible Outcomes										
End Date:	June 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	16 months											
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	To assess the Competition in the Indian Manufacturing sector. The study was also aimed at examining the state of competition- actual and potential. This included three aspects of competition namely- structural, conduct and performance to analyse the industry structure to have an idea about actual competition in the sector, qualitative analysis of existing policy barriers and industry/firm level practices that may be deterring the entry of new firms and thus restricting potential competition, and analysis of performance indicators both at firm and industry level.											
Link to report:												

Information Store

Sector:	Transport											
Market:	Road Goods Transport Industry	Range of Possible Outcomes										
End Date:	April 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	21 months											
Source of idea for study:	Suggested by the CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	Mainly to analyse the competition issues in the Road Goods Transport Industry in India with special reference to the Mumbai Metropolitan Region and to understand the supposedly competitive nature of the market for general road freight transport services with a view to examining the role of different players in the industry in fixation of tariffs.											
Link to report:												

Sector:	Manufacturing (Products Excluding Those Which Have Separate Sector Entries)											
Market:	Pesticides and Cement Industry	Range of Possible Outcomes										
End Date:	March 2007	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:												
Source of idea for study:	CCI Advisory Committee on Market Studies											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	To understand the structure of the Cement and Pesticides sectors with a view to gauge the state of competition in these sectors. The basic premise of the study is that the information obtained would serve as some guide to the CCI in terms of the quantification of parameters that could be used to assess anti-competitive behaviour. In addition, the study would also serve as some guide as to the state of competition in these sectors.											
Link to report:	http://www.cci.gov.in/images/media/completed/3pesticide_20080508111242.pdf http://www.cci.gov.in/images/media/completed/guide_compliance_enterprises_20080508105753.pdf											