



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

JURISDICTION

COLOMBIA – Superintendencia De Industria Y Comercio

(Superintendency Of Industry And Trade)

UPDATED: MARCH 2020



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

Information Store

Jurisdiction:	Colombia												
Sector:	Drinks												
Market:	Liqueurs	Range of Possible Outcomes											
End Date:	August 2019												
Duration:	5 month	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Source of idea for study:	Law												
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Reason for study (what were the underlying problems?):	In order to monitor the regional market dynamic, this document characterize liqueurs market for the period 2017-2018. This study is made on yearly basis.												
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales												
Remarks (if any):													

Information Store

Jurisdiction:	Colombia												
Sector:	Drinks												
Market:	Liqueurs	Range of Possible Outcomes											
End Date:	October 2018												
Duration:	6 month	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Source of idea for study:	Law												
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Reason for study (what were the underlying problems?):	In order to monitor the subnational market dynamic, this document characterize liqueurs market for the period 2016-2017. This study is made on yearly basis.												
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales												
Remarks (if any):													

Information Store

Jurisdiction:	Colombia											
Sector:	Financial											
Market:	Mortgage credit	Range of Possible Outcomes										
End Date:	December 2019											
Duration:	8 month	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Own initiative											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The aim of this study is to analyze the market structure of mortgage loans which conditions will be affect by the fact that home buyers in Colombia use primarily mortgage loans											
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales											
Remarks (if any):												



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Jurisdiction:	Colombia												
Sector:	Advertising and marketing												
Market:	Advertising	Range of Possible Outcomes											
End Date:	June 2019												
Duration:	6 month	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Source of idea for study:	Own initiative												
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
Reason for study (what were the underlying problems?):	In order to encourage and understand how these industries will be developed, this report review the state of the art regard on orange economy concept and analyze the market structure of advertising industry.												
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales												
Remarks (if any):													



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Information Store

Jurisdiction:	Superintendencia de Industria y Comercio (Colombia)											
Sector:	Digital Economy											
Market:	Collaborative economy	Range of Possible Outcomes										
End Date:	April/2018	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the underlying problems?):	Need to identify new markets (resulting from technological changes) in order to promote development, innovation and technological solutions and also to prevent any possible damage to consumer wellbeing.											
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales											
Remarks (if any):												



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Jurisdiction:	Superintendencia de Industria y Comercio (Colombia)											
Sector:	PHARMACEUTICALS											
Market:	Pharmaceutical market	Range of Possible Outcomes										
End Date:	December/2018	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the underlying problems?):	The study gathers information about the pharmaceutical sector, including legal framework and regulated products, and focuses especially in the field of medication price control.											
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales											
Remarks (if any):												

Information Store

Jurisdiction:	Superintendencia de Industria y Comercio (Colombia)											
Sector:	Communications											
Market:	Media markets	Range of Possible Outcomes										
End Date:	May/2017	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	5 months											
Source of idea for study:	Based on own initiative and complaints from service users.											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	This document aims to characterize the sector, its structure, functioning and the possible impacts of the creation of communication conglomerates in the diversity and neutrality of information among private providers, due to operations that are not subject to merger control by this agency.											
Link to report:	https://www.sic.gov.co/estudios-economicos-sectoriales											
Remarks (if any):												

Information Store

Jurisdiction:	Colombia Superintendence of Industry and Trade											
Sector:	Information Markets and IP rights											
Market:	Intellectual Property	Range of Possible Outcomes										
End Date:	2017											
Duration:	1 year	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Government Agencies and Multilateral Organizations											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The Superintendence of Industry and Trade (SIC), in conjunction with the National Planning Department (DNP), the National Copyright Direction (DNDA), the Colombian Agricultural Institute (CIA) and the World Intellectual Property Organization (WIPO) submit a study with the objective to analyze the status of information on Intellectual Property (IP) in Colombia for the period 2000 to 2016, so that the findings found served as input for the formulation of public policies on IP In Colombia.											
Link to report:	https://bit.ly/324WgTD											
Remarks (if any):	The study constitutes a first approach to the figures of the IP System in Colombia and represents an invitation and an opportunity for academics and researchers from different disciplines in general to be interested in exploring the proposals that have been suggested in this report and articulate with the long-term research to constitute in this way a critical mass of arguments that allows the country to have an ever deeper diagnosis of the importance of the Colombian IP System.											

Information Store

Jurisdiction:	Colombia Superintendence of Industry and Trade											
Sector:	Competition Policy											
Market:	Creative and Cultural Economy	Range of Possible Outcomes										
End Date:	2019	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	1 year											
Source of idea for study:	Own initiative in cooperation with International Competition Network office											
Outcome: (check all relevant boxes)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The study, presented in the 2019 International Competition Network – ICN – Annual Conference, stands as an opportunity to emphasize in some aspects, challenges and perspectives that not only reflect the effective and efficient application of competition policy rules in the Creative and Cultural Economy, but, in turn, that Competition Authorities submit to evaluation and reflection new methodologies and tools to encourage innovation, taking into account the implications of innovation for competition law, consumer rights and industrial property.											
Link to report:	https://bit.ly/39Kblwv											
Remarks (if any):	The Special Project, considering the complementarity between the creativity, innovation and digitization of the economy, reflect the importance of understanding the productive value chain, the markets and their corresponding interrelationship. Hence the relevance of economic analysis and, consequently, interdisciplinary between jurists and economists. In addition, given the increased complementarity and lower transaction costs, the overview preferences and estimates of demand play an important role.											



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Jurisdiction:	Colombia											
Sector:	Airline domestic transportation											
Market:	O&D: Bogotá-Barranquilla Bogotá-Barrancabermeja Bogotá-Bucaramanga Bogotá-Cartagena Bogotá-Santa Marta	Range of Possible Outcomes										
End Date:	20-12-2019											
Duration:	1 year	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Consumers red flags											
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the underlying problems?):	<p>There are frequent claims Is highly about the airline's fares for domestic transportation in Colombia. Therefore, the Superintendence of Industry and Commerce decided to do economic screening to answer the following questions:</p> <ol style="list-style-type: none"> 1. Is the airline domestic market in Colombia segmented? 2. Are there any cartel markers in the airline domestic market in Colombia? 											
Link to report:												
Remarks (if any):	The Superintendence concluded that it does not exist any market segmentation in sample O&D routes in Colombia, nor any indication of a price fixing cartel.											



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Jurisdiction:	Colombia											
Sector:	Tourism											
Market:	Matching online hotel service	Range of Possible Outcomes										
End Date:	20-12-2019											
Duration:	1 year	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Source of idea for study:	Serious of investigations and researches of European Antitrust authorities.											
Outcome: (check all relevant boxes)		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the underlying problems?):	The online matching platforms is a dynamic and highly volatile market. The existence of vertical restrains, such as parity price clauses in these matching markets could lead to abuse of market power in one side of the market, which can disrupt competition. In that sense, the Superintendence of Industry and Commerce assessed the statistical information in order to find any anomalous behavior.											
Link to report:												
Remarks (if any):	The econometrics outcome show that the parity price clauses could decrease competition forces in the Colombian market.											

Information Store

Colombia - Superintendencia de Industria y Comercio (Superintendency of Industry and Trade)

Sector:	Transport											
Market:	Aeronautics Industry in Colombia	Range of Possible Outcomes										
End Date:	In process	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This document characterizes the Aeronautics sector in Colombia, making an international contextualization, a description of the situation in Colombia and leading indicators in terms of market structure and concentration with respect to airlines and airports.											
Link to report:												

Sector:	Communications											
Market:	Internet Access in Colombia	Range of Possible Outcomes										
End Date:	In process	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	One year											
Source of idea for study:	Own initiative in cooperation with OECD Competition Office											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This document is intended to quantify the effects the consumer has perceived due to an increase in the intensity of competition in the service of mobile internet. This latter happened because of the entry of new operators into the market once the electromagnetic spectrum was assigned. Another objective is to make some recommendations to the regulator on prioritization of those areas of the country where the fixed internet access market may have higher risk of occurrence of anticompetitive practices.											
No link to report:												

Information Store

Sector:	Competition Policy											
Market:	Functioning of the legal metrology system in Colombia	Range of Possible Outcomes										
End Date:	August 2014	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Due to recent advances in the National Metrology System, it is necessary to present a proposal for metrological control in Colombia. Additionally, a ranking using information of economic activity, distribution of commercial establishments and service stations, and population was needed to recommend a possible definition of areas that would be designated by the Superintendent of Industry and Commerce in the new approach to legal metrology.											
Link to report:	http://www.sic.gov.co/recursos_user/documentos/estudio_metrologia_2014.pdf											

Sector:	Chemicals											
Market:	Pesticides Market in Colombia	Range of Possible Outcomes										
End Date:	December 2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Major international variables of production and consumption of pesticides are considered, the share of pesticides in Colombia's production structure is analysed and regulatory background is presented. Finally, the share of fertilizers and pesticides in agricultural cost structure is analysed.											
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/7_Estudio_Sobre_Sector_Plaguicidas_Colombia_Diciembre_2013.pdf											

Information Store

Sector:	Chemicals	Range of Possible Outcomes										
Market:	Fertilizers Market in Colombia											
End Date:	October 2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This document characterizes the fertilizer sector in Colombia, making an international contextualization, a description of the production chain and leading indicators in terms of production, industry and trade as well as an analysis of market structure and concentration. The latter identifies some striking facts in terms of competition that might suggest a more detailed report on a particular set of products and recommends further the analysis of margins caused by the distribution chain in some municipalities.											
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/6_Estudio_Sobre_Sector_Fertilizantes_Colombia_Octubre_2013.pdf											

Sector:	Travel and Tourism	Range of Possible Outcomes										
Market:	Airports in Colombia											
End Date:	2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This study aims to understand the structure of the airport sector in Colombia, its functioning and dynamics in order to establish whether there are potential management practices that distort free competition in the submarkets that are within the sector.											
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/promocion_competencia/Estudios_Economicos/Estudios_Economicos/Estudios_Mercado_Aeropuertos.pdf											

Information Store

Sector:	E-Commerce	Range of Possible Outcomes									
Market:	E-Commerce in Colombia										
End Date:	2013	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The aim is to determine the market structure and the way the e-commerce was developed in Colombia during 2011 and 2012, for which an analysis of its regulation and problems was made.										
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/promocion_competencia/Estudios_Economicos/Estudios_Economicos/Estudios_Mercado_E-commerce.pdf										

Sector:	Transport	Range of Possible Outcomes									
Market:	Port Industry in Colombia										
End Date:	2013	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	An integration between the Port Regional Society of Buenaventura, Buenaventura Specialized Container Terminal and port operators was authorized by the Superintendencia of Industry and Commerce. In this line, the aim of the study is to analyse the impact of the integration on efficiency and competition.										
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/promocion_competencia/Estudios_Economicos/Estudios_Economicos/Estudios_Mercado_Puertos.pdf										

Information Store

Sector:	Fuel	Range of Possible Outcomes									
Market:	Retail Market for Natural Vehicular Gas in Colombia										
End Date:	2013	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Need to understand the mechanism of market prices fixation for natural vehicular gas in order to establish the possible factors or variables that affect the price of this fuel.										
Link to report:	http://www.sic.gov.co/drupal/sites/default/files/files/Estudio_Mercado_Gas_Natural_Vehicular.pdf										

Sector:	Health	Range of Possible Outcomes									
Market:	Supply of Vacancies for Medical Specialities in Colombia										
End Date:	2013	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	In Colombia there is a shortage of medical specialists. Given that there are 56 medical schools in the country qualified to offer specialities courses, the purpose of this study is to identify whether there are regulatory barriers that explain this phenomenon.										
Link to report:	http://www.sic.gov.co/drupal/sites/default/files/files/Estudio_Sectorial_Medicos.pdf										

Information Store

Sector:	Groceries (food and drink)											
Market:	Milk Market in Colombia	Range of Possible Outcomes										
End Date:	2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Conduct an analysis to identify key structural and cyclical problems in the sector, and to determine possible ways of policy to be followed in search of improving the sector's competitiveness and trade relations between the actors involved in it.											
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/promocion_competencia/Estudios_Economicos/Estudios_Economicos/Estudio_Sectorial_Leche1.pdf											

Sector:	Fuel											
Market:	Retail distribution of liquid fuel in Colombia	Range of Possible Outcomes										
End Date:	2013	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Need to establish and analyse the possible relationship between the wholesale and retail distribution of liquid fuels in Colombia. The document aims to make a diagnosis related to the amount of service stations operating in the country, sales of fuels by the different stakeholders and levels of competition in the market, in general, over the past three years.											
Link to report:	http://www.sic.gov.co/drupal/sites/default/files/files/combustibles_julio_de_2014car.pdf											

Information Store

Sector:	Groceries (food and drink)												
Market:	Coffee market in Colombia	Range of Possible Outcomes											
End Date:	December 2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found											
Duration:	4 months												
Source of idea for study:	Own initiative												
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	<p>The study aims to analyse the performance of the sector in the last decade and understand the background of the currently faced situation by farmers in Colombia. The paper reviews the main variables related to the production and marketing of coffee, in the national and international level and an exercise of concentration. Some risks for consumers are suggested; the dynamics of industrial property related to the coffee sector (patents and trademarks) is shown; Finally, a review of the regulatory framework and of artificial barriers to competition, such as technical barriers to trade is made.</p>												
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/5_Estudio_Sobre_Sector_Cafe_Colombia_Diciembre_2012.pdf												

Information Store

Sector:	Housing										
Market:	Housing Market in Colombia	Range of Possible Outcomes									
End Date:	November 2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Make a competition analysis of the housing market in Colombia through concentration and dominance indicators from operational income data, including a deep understanding of the construction sector and the regulation associated.										
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/4_Estudio_Sobre_Sector_Vivienda_Colombia_Noviembre_2012.pdf										

Sector:	Groceries (food and drink)										
Market:	Cacao Market in Colombia	Range of Possible Outcomes									
End Date:	October 2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Characterization of the world cocoa market, followed by a description of the market in Colombia, through an analysis of the production per department, the purchasing of cocoa by companies engaged in the production of chocolate in Colombia and the production chain and commerce of the products, Specifically of Cocoa beans.										
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/3_Estudio_Sobre_Sector_Cacaotero_Octubre_2012.pdf										

Information Store

Sector:	Communications											
Market:	Telecommunications in Colombia	Range of Possible Outcomes										
End Date:	September 2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Due to the process for 4G spectrum allocation, this document aims to characterize the sector, its structure and functioning, and the possible effects of the above-mentioned policy on competition.											
Link to report:	http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/2_Estudio_Sector_Telecomunicaciones_Colombia_Septiembre_2012.pdf											

Information Store

Sector:	Transport											
Market:	Automobile Industry in Colombia	Range of Possible Outcomes										
End Date:	July 2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>In the last decade, the automotive sector has been one of the most dynamic and internationally. Particularly, it has been one of sectors that showed more significant recovery after the financial crisis in 2007. This document makes a characterization of the sector in Colombia and analyses policy issues associated with consumer protection, intellectual property, and competition in the light of recent free trade agreements.</p>											
Link to report:	<p>http://www.sic.gov.co/drupal/recursos_user/documentos/Estudios-Academicos/Documentos-Elaborados-Grupo-Estudios-Economicos/1_Estudio_Sector_Automotor_Colombia_Julio_2012.pdf</p>											

Information Store

Sector:	Groceries (food and drink)											
Market:	Rice Market in Colombia 2000-2012	Range of Possible Outcomes										
End Date:	2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Within the market of rice, there is no room for intermediation costs, since the farmer sells his product directly to the mill, and he sells it to wholesalers and retailers that take the product to the final consumer. This situation means that the rice industry has an oligopolistic structure. For that reason, it is necessary to carry out an analysis of competition and concentration in the market and identify possible anticompetitive practices.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Oleoducto2012.pdf											

Sector:	Fuel											
Market:	Access to Pipelines in Colombia	Range of Possible Outcomes										
End Date:	2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Even though this market has been subject to regulations and laws, it is relevant to determine rules that allow for a good functioning of this activity in terms of a healthy competition.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Oleoducto2012.pdf											

Information Store

Sector:	Groceries (food and drink)											
Market:	Panela in Colombia (Raw Sugar Cane)	Range of Possible Outcomes										
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<p>Panela is a relevant consumption grocery for low income households, but is gradually losing share in households with higher income over as sugar substitutes and artificial sweeteners.</p> <p>Within its market, given the large number of producers there are no potential restrictions on competition from the supply side. However there possibly are from demand side given the low number of intermediaries.</p>											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Panela2012.pdf											

Information Store

Sector:	Retail Sector (excluding food and drink only market studies)												
Market:	Retail Market on Colombia	Range of Possible Outcomes											
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found											
Duration:	4 months												
Source of idea for study:	Own initiative												
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	Due to integrations and the entrance of international players in the retail sector, the aim of the document is to study the potential negative effects that might result from the consolidation and concentration of the industry, that could lead to possible anti-competitive practices, such as discrimination between suppliers, abuse of dominant position in the market and the decrease in the variety of products due to lack of innovation.												
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Retail2012.pdf												

Information Store

Sector:	Health										
Market:	Health Insurance market in Colombia	Range of Possible Outcomes									
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	6 months										
Source of idea for study:	Own initiative in cooperation with the European Union: Technical Assistance Project for Commerce in Colombia										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Analysis of market failures in health insurances in Colombia and the interventions made by the Superintendence of Industry and Commerce in those issues. Due to the existence of failures, the market on health insurances is highly concentrated at a departmental level and there is an evident dominant position.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/AS%202013.pdf										

Sector:	Construction										
Market:	Construction in Colombia	Range of Possible Outcomes									
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Due to worries on the existence of a housing bubble, the aim of the study was to get a deeper knowledge on the functioning and structure of the market, the relationship between prices and costs and the causes of the abrupt changes in housing prices.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Construccion.pdf										

Information Store

Sector:	Financial Services	Range of Possible Outcomes									
Market:	Pensions in Colombia										
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	Make a competition analysis of the pensions system in Colombia through concentration and dominance indicators, including a deep understanding of the two active regimes and their structure.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Sistema_Pensiones.pdf										

Sector:	Travel and Tourism	Range of Possible Outcomes									
Market:	Travel Agencies in Colombia										
End Date:	2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	The understanding of the market allows the Superintendencia of Industry and Commerce to make an analysis of the market concentration and existent competition issues and entry barriers.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Agencias_Viajes.pdf										

Information Store

Sector:	Retail Sector (excluding food and drink only market studies)											
Market:	Own Brands in the Retail Sector in Colombia	Range of Possible Outcomes										
End Date:	2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Study the characteristics and evolution of private brands in the retail industry worldwide, as well as the structure and operation of the retail sector in Colombia linked to the dynamics of own brands.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/Marca_Propia_Retail.pdf											

Sector:	Financial Services											
Market:	Consumers Credit in Colombia	Range of Possible Outcomes										
End Date:	2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Analysis of the financial regulation and its effects on competition between system operators. The aim is to try to see if regulatory barriers diminish the competitiveness of the industry in accordance with the Evaluation Guide of Competition of the OECD.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/5.%20Cr%C3%A9dito%20de%20Consumo%20DPC.pdf											

Information Store

Sector:	Groceries (food and drink)											
Market:	Food concentrates for poultry, pork and beef industries in Colombia	Range of Possible Outcomes										
End Date:	2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Make an analysis on possible anti-competitive behaviour in this sector between 2009 and 2011 due to the increased number of vertical integrations within this production chain.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/ABA2012.pdf											

Information Store

Sector:	Manufacturing (products excluding those which have separate sector entries)										
Market:	Cotton Fibre for textiles and clothing in Colombia	Range of Possible Outcomes									
End Date:	2011	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	In Colombia, different varieties of cotton fibre are grown. Despite the double harvest per year, domestic supply is not enough to meet the demand of the textile industry having to appeal to imports to increase supply. Within the market, there are restrictions to the competition from the demand side since the number of producers is lower than the number of buyers allowing the former group to exercise purchase power.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/Algodon2012.pdf										

Sector:	Groceries (food and drink)										
Market:	Beef Meat in Colombia	Range of Possible Outcomes									
End Date:	2011	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Make an analysis on possible anti-competitive behaviour in this sector between 2009 and 2011 studying its structure and the effects of decree 1500 of 2007 that created an Official System of Control and Surveillance for Meat products.										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/Carne2012.pdf										

Information Store

Sector:	Groceries (food and drink)											
Market:	Vegetables market in Colombia and its production chain	Range of Possible Outcomes										
End Date:	2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Understand how the production chain (from growers to consumers) work as concentration levels increase as you go up the chain causing restrictions on competition to appear from the demand side of the market.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/Hortalizas2012.pdf											

Information Store

Sector:	Groceries (food and drink)											
Market:	Milk and Production Chain in Colombia	Range of Possible Outcomes										
End Date:	2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	Make an analysis on possible anti-competitive behaviour in this sector between 2009 and 2011 due to the oligopolistic structure of the raw milk market.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/Leche2012.pdf											

Sector:	Groceries (food and drink)											
Market:	Agroindustry: African Palm Oil in Colombia	Range of Possible Outcomes										
End Date:	2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	Develop a diagnosis on possible anti-competitive behaviour in this sector to check whether Colombian producers of Oil from African Palm have some level of market power in Oil international prices.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/PalmaAfricana2012.pdf											

Information Store

Sector:	Energy												
Market:	Electric Energy in Colombia	Range of Possible Outcomes											
End Date:	2011 - 2012	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found											
Duration:	One year												
Source of idea for study:	Own initiative in cooperation with UNCTAD (United Nations Conference on Trade and Development)												
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	Perform a study that allows the Superintendencia de Industria y Comercio to get deep knowledge of the energy market in Colombia in terms of structure and competition status.												
Link to report:	Part 1: http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/E1.pdf Part 2: http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2011/E2.pdf Part 3: http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2012/E3.pdf												

Information Store

Sector:	Postal Services											
Market:	Postal Services in Colombia	Range of Possible Outcomes										
End Date:	2010	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The postal services industry is one of the key sectors of the Colombian economy. Due to a Colombian law in 1989, there is a single state operator providing universal postal services. However, there was a liberalization of the industry that provoked an entry of new players in 2010 increasing innovation in the sector.											
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2010/Postal2012.pdf											

Sector:	Groceries (Food And Drink)											
Market:	Sugar	Range of Possible Outcomes										
End Date:	2006	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	4 months											
Source of idea for study:	A combination of own initiative and a recommendation from the Minister of Agriculture											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The production of sugar is one of the most important sectors in the Colombian economy. It is a highly developed industry with state-of-the art technology. The purpose of the study was to gain general understanding of the whole production process of the sugar, from the sugar cane crops to the production, refining and commercialisation process. In addition, an important goal of the study was to obtain general knowledge of the sector and the market.											
No link to report												

Information Store

Sector:	Construction											
Market:	Production of Bricks	Range of Possible Outcomes										
End Date:	2005	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found										
Duration:	4 months											
Source of idea for study:	Own initiative											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	The production of bricks is considered to be particularly important to the construction industry. The purpose of the study was to gain general understanding of the whole production process of bricks and to obtain general knowledge of the sector and the market.											
No link to report												

Sector:	Groceries (Food And Drink)											
Market:	Milk and Milk Derivatives	Range of Possible Outcomes										
End Date:	2004	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found										
Duration:	4 months											
Source of idea for study:	A combination of own initiative and a recommendation from the Minister of Agriculture											
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	The milk and its derivatives is the most important food product consumed in the internal market produced from animal sources. The purpose of the study was to gain general understanding of the whole production process of milk and its derivatives and to obtain general knowledge of the sector and the market, especially the behaviour of the firms operating in the market.											
Link to report:												

Information Store

Sector:	Communications												
Market:	Mobile Telephone Services	Range of Possible Outcomes											
End Date:	2004	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found											
Duration:	4 months												
Source of idea for study:	Own initiative												
Outcome (tick relevant columns):		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the problems)?	Mobile communications entered the Colombian market in the 1990s after the government granted licences to two operators. In 2004 a third operator was authorised to provide mobile telephone services. The purpose of the study was to gain general understanding of the general functioning of the market, particularly the pricing strategies and behaviour of the firms.												
No link to report:													