



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

JURISDICTION

CANADA – Competition Bureau

UPDATED: MARCH 2020



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Jurisdiction:	Canada												
Sector:	Communications												
Market:	Broadband Internet	Range of Possible Outcomes											
End Date:	August 2019												
Duration:	15 months												
Source of idea for study:	Consultations, strategic scanning for industries with potential competition concerns	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the underlying problems?):	<p>Identify the competitive impact of Canada's wholesale access regime for wireline broadband.</p> <p>The Canadian Radio-television and Telecommunications Commission, Canada's regulatory authority for telecommunications implemented a wholesale access regime through which independent resellers can use existing telephone and cable networks to provide internet services to households. The study sought to identify the impact of these wholesale-based providers on competition, and whether the access regime was fulfilling its intended purpose of fostering competition, thereby providing lower prices and greater choice to consumers.</p>												
Link to report:	https://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/04361.html												
Remarks (if any):													



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Jurisdiction:	Canada												
Sector:	Financial Services												
Market:	FinTech:	Range of Possible Outcomes											
End Date:	December 2017												
Duration:	20 months												
Source of idea for study:	Own impulse, strategic scanning for industries with potential competition concerns	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found	
Outcome: (check all relevant boxes)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reason for study (what were the underlying problems?):	The study aimed to identify barriers to the entry and competition of FinTechs in the Canadian financial sector due to regulation and other marketplace characteristics, and provide recommendations to regulators and policy makers on ways to foster competition and innovation in the sector. The study focused on three subsectors within financial services: retail payments, lending and equity crowdfunding, and investment dealing and advice.												
Link to report:	https://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/04322.html												
Remarks (if any):													

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Canada - Competition Bureau

Sector:	Energy											
Market:	Propane	Range of Possible Outcomes										
End Date:	April 25, 2014	Competition Enforcement <input type="checkbox"/>	Consumer Enforcement <input type="checkbox"/>	Consumer Education <input type="checkbox"/>	Business Education <input type="checkbox"/>	Voluntary Business Compliance <input type="checkbox"/>	Voluntary Business Action <input type="checkbox"/>	Recommendations to Government for Changes in the Law <input type="checkbox"/>	Recommendations to Government to Change Market Structure <input type="checkbox"/>	Recommendations for Changes to Government Policy <input type="checkbox"/>	Referral to Third Parties <input type="checkbox"/>	No Problems Found <input checked="" type="checkbox"/>
Duration:	February 4, 2014 – April 25, 2014											
Source of idea for study:	Request of the Ministers of Industry and Natural Resources											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	<p>In the winter of 2013-2014, propane inventories were lower than average and demand was unexpectedly high. Supply tightened and prices increased rapidly.</p> <p>In response, the Ministers of Industry and Natural Resources requested that the Competition Bureau and the National Energy Board work together to review propane market issues.</p>											
Link to report:	<p>Preliminary report: http://www.nrcan.gc.ca/energy/crude-petroleum/15681.</p> <p>Final report: http://www.nrcan.gc.ca/energy/crude-petroleum/15927.</p>											