



ICN Steering Group Meeting New Delhi, Friday, 23 March 2018

Attendees

Australian Competition and Consumer Commission
Brazilian Administrative Council for Economic Defense
Competition Bureau Canada
European Commission DG Competition
French Autorité de la concurrence
German Bundeskartellamt
Competition Commission of India
Japan Fair Trade Commission
Italian Autorità Garante della Concorrenza e del Mercato
Korean Fair Trade Commission
Mexican Federal Economic Competition Commission
Netherlands Authority for Consumers and Markets
Portuguese Competition Authority
Russian Federal Antimonopoly Service
Competition Commission of Singapore
Competition Commission of South Africa
Spanish National Authority for Markets and Competition
Turkish Competition Authority Rekabet Kurumu
United Kingdom Competition and Markets Authority
United States Department of Justice
United States Federal Trade Commission

Item 1: Approval of Agenda and Minutes

The Chair, Andreas Mundt, welcomed the Steering Group (SG) members. The SG approved the proposed agenda and the minutes of the SG meeting on 21 February 2018.

Item 2: Vice Chair for Communication

The Chair thanked Chris Fonteijn, ACM, for his successful work as ICN Vice Chair for Communication and after consulting with the SG the Chair nominated Han Li Toh, CCCS, as the future Vice Chair for Communication. The SG approved Mr Toh as new Vice Chair.

Item 3: ICN/OECD Liaison

The Chair thanked John Pecman, Canadian Competition Bureau, for his valuable work as ICN/OECD liaison and proposed Margarida Matos Rosa, Portuguese AdC as new ICN/OECD liaison. The SG approved Ms Matos Rosa in her new position.

Item 4: Review of the Annual Conference

The Chair congratulated CCI on hosting an excellent ICN Annual Conference. The SG members expressed their gratitude to CCI and praised the very well organized conference.

The Chair invited members to discuss the Annual Conference.

- **BOS:** It was noted that the format of some BOS worked very well. However, in some BOS the interaction with the audience still left room for improvement. It was highlighted that presentations in BOS should be brief and encourage audience participation. It was noted that the moderator plays a very important role. A BOS moderator should ensure that session participants have the opportunity to comment and ask questions and leave a considerable amount of time for discussion. Working Groups should choose moderators with the experience and willingness to play a key role in the organization of the session and should brief the moderators accordingly. Some working groups have prepared guides for moderators/speakers. As a general rule, Power Point presentations should be limited or completely avoided.
- **Plenary sessions:** It was noted that too many speakers make it difficult to design an interactive session. In plenary sessions the audience is typically not involved. However, interaction between the moderator and the speakers or ideally between the speakers makes a session more attractive and captivating. Some moderators used a Q&A format, others two rounds of short presentations including questions. A brief introduction to the topic by the moderator (“setting the scene”) was acknowledged as another possible way to link separate presentations. It was suggested to also consider different formats like interviews. The SG is aware of the necessities and constraints the co-chairs have to comply with when selecting speakers and encourages them to focus mainly on the successful setup of the session.
- **NGAs:** Steering group members consider speaker diversity in terms of geography, gender and group diversity (agencies, private practice, academics) as crucial. In general, the working groups should aim to invite at least one female speaker/moderator and one NGA to each session. Preferably, the NGA should participate as a speaker and not as a moderator.
- It was suggested to invite **company leaders** as panelists.
- **Conference topics:** It was suggested that the SG should aim at guiding the selection of cross cutting issues and take a more active role in the selection of topics. Discussions on topics in the ACPC should start earlier allowing the Chair’s Office and the Secretariat to bring in the SG’s views.
- **Digital topics:** For the next annual conference, SG members proposed to focus on digital topics and possibly to address these in the special project. SG members noted that ICN

is already dealing with digital topics but could do more in this regard. The Chair reminded the SG members that the wider forum of heads of agencies in the heads of agencies session also considered digitalization as a key issue and potential field of work for ICN. The Chair will inform the Co-Chairs of the working groups of this finding and ask them to include more digital topics when reviewing the work plans together with the new co-chairs.

- **Work product video:** SG members regarded the video as a success and suggested to continue this format for the work product presentation. It was noted, however, that an annual conference should start with a plenary session instead of the video. The video presentation should follow at a later stage.

Item 6: Other Business

The Chair informed the SG members that he had participated in the NGA session which was chaired by the NGA liaison. The NGAs informed the Chair that they plan to revise the paper on NGA engagement and plan to provide the SG with an updated version.

Item 6: Future SG Meetings

The next SG meeting will be held on 9 May 2018.