



International  
Competition  
Network



Competition Programme  
OECD-Korea Policy Centre

# ICN-OECD/KPC Competition Economics Workshop

Novotel Ambassador Gangnam

130, Bongeunsa-ro, Gangnam-gu, Seoul

## May 1<sup>st</sup>

7 pm

**Welcome Reception**

Speaker

**Yeong-Soo Bae** (Director General, OECD/KPC Competition Programme)

Location

Alsace/Provence Room (2nd Floor)

## May 2<sup>nd</sup>

9:15am to 9:45am

**Opening Session: Opening and Welcoming Remarks**

Speakers

**Yeong-Soo Bae** (Director General, OECD/KPC Competition Programme)  
**António Gomes** (Head of the Competition Division, OECD)  
**Alexa Gendron-O'Donnell** (Associate Deputy Commissioner, Canadian Competition Bureau)  
**OECD/KPC Introductory video**

Location

Champagne Room (2nd Floor)

9:45am to 10:15am

**Group Photo and Break**

10:15am to 1:15pm

**Fundamentals: Basic IO/Game Theory**

Session Leader

**Sang-Seung Yi** (Professor of Economics)

Additional Speaker

**Tom Ross** (UPS Foundation Professor of Regulation and Competition Policy)

Location

Alsace/Provence Room (2nd Floor)

11:30am to 11:50am

**Break**

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10:15am to 1:15pm	<b>Special Topic: Merger Simulations</b>
Session Leader	<b>Aviv Nevo</b> (Professor of Economics)
Speakers	<b>Michael Sandfort</b> (Economist, USA) <b>Hans Zenger</b> (Economist, EC)
Location	Champagne Room (2nd Floor)
1:15pm to 2:30pm	<b>Lunch</b>
Location	Bordeaux Room (LL)
2:30pm to 5:30pm	<b>Fundamentals: Market Definition and Market Power</b>
Session Leader	<b>Yannis Katsoulacos</b> (Professor of Economics)
Speakers	<b>Eduardo Saavedra</b> (Judge, Chile) <b>Mulyawan Ranamengala</b> (Senior Investigator, Indonesia)
Location	Alsace/Provence Room (2nd Floor)
3:40pm to 4:00pm	<b>Break</b>
2:30pm to 5:30pm	<b>Special Topic: Abuse of Dominance/Loyalty Programs</b>
Session Leader	<b>Juan-Pablo Montero</b> (Professor of Economics)
Speakers	<b>Lilla Csorgo</b> (Head of Economics and Policy, Hong Kong) <b>Lamin Bojang</b> (Director of Economic Analysis, The Gambia) <b>Max Engels</b> (Case Officer in Chief Economist Team, Germany)
Location	Champagne Room (2nd Floor)

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6:30 PM	<b>Welcoming Dinner</b>
Speaker	<b>Yeong-Soo Bae</b> (Director General, OECD/KPC Competition Programme)
Location	Bordeaux Room (LL)

## May 3<sup>rd</sup>

9:00am to 12:00pm	<b>Combined: Buyer Power</b>
Session Leader	<b>Zhiqi Chen</b> (Professor of Economics)
Speakers	<b>Benson Nyagol</b> (Senior Analyst of Enforcement and Compliance, Kenya) <b>Reuben Irvine</b> (Chief Economist, New Zealand)
Location	Champagne Room (2nd Floor)

10:30am to 10:50am	<b>Break</b>
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12:00pm to 1:30pm	<b>Lunch</b>
Location	Bordeaux Room (LL)

1:30pm to 4:30pm	<b>Fundamentals: Organizing Economists in an Agency</b>
Session Leader	<b>António Gomes</b> (Head of Division, OECD)
Speakers	<b>Alexis Walckiers</b> (Chief Economist, Belgium) <b>Yair Eilat</b> (Chief Economist, Israel) <b>Herbert Fung</b> (Director of Business and Economics, Singapore) <b>Ana Sofia Rodrigues</b> (Chief Economist, Portugal)
Location	Alsace/Provence Room (2nd Floor)

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2:50pm to 3:10pm	<b>Break</b>
1:30pm to 4:30pm	<b>Special Topic: Platforms and Multi-sided Markets</b>
Session Leader	<b>Jacques Crémer</b> (Research Professor)
Speakers	<b>Antonio Buttà</b> (Chief Economist, Italy) <b>Hung-Hao Chang</b> (Commissioner, Chinese Taipei)
Location	Champagne Room (2nd Floor)
Evening	<b>Dinner at the hotel – vouchers provided</b> (participants invited to go at their leisure)
Location	The Square (2nd Floor)

## May 4<sup>th</sup>

9:00am to 12:00pm	<b>Fundamentals: Economics of Mergers</b>
Session Leader	<b>Tom Ross</b> (UPS Foundation Professor of Regulation and Competition Policy)
Speakers	<b>Lilla Csorgo</b> (Head of Economics and Policy, Hong Kong) <b>Liberty McNube</b> (Chief Economist, South Africa)
Location	Alsace/Provence Room (2nd Floor)
10:30am to 10:50am	<b>Break</b>

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9:00am to 12:00pm	<b>Special topic: Big Data</b>
Session Leader	<b>Ginger Jin</b> (Professor of Economics)
Speakers	<b>Graeme Woodbridge</b> (Chief Economist, Australia) <b>Paul Johnson</b> (T.D. MacDonald Chair in Industrial Economics, Canada) <b>Sebnem Gavin</b> (Senior Economist, Canada)
Location	Champagne Room (2nd Floor)
12:00pm to 12:15pm	<b>Closing Session: Closing Remarks</b>
Speaker	<b>Yeong-Soo Bae</b> (Director General, OECD/KPC Competition Programme)
Location	Champagne Room (2nd Floor)
12:15pm to 1:30pm	<b>Lunch</b>
Location	Bordeaux (LL)
1:30pm to 9:00 pm	<b>Cultural Tour</b>
Location	Meet at the lobby

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