



**ADVOCACY WORKING GROUP**  
**MARKET STUDIES PROJECT**

**MARKET STUDIES INFORMATION STORE**

**JURISDICTION:**

**Turkey - Turkish Competition Authority**

**UPDATED: DECEMBER 2015**

## Information Store

### Turkey- Turkish Competition Authority

<b>Sector:</b>	<b>Energy</b>														
<b>Market:</b>	<b>Wholesale and Retail Sale of Electricity</b>	<b>Range of Possible Outcomes</b>													
<b>End Date:</b>	January 2015	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Duration:</b>	20 Months														
<b>Source of idea for study:</b>	Complaints and problems encountered during the liberalization of the electricity market														
<b>Outcome (tick relevant columns):</b>			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	Need for competition policy perspectives during and after the liberalization of the electricity market														
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2felektriksektor.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2felektriksektor.pdf</a>														

<b>Sector:</b>	<b>Car Retailing and Repairs</b>														
<b>Market:</b>	<b>Motor Vehicles</b>	<b>Range of Possible Outcomes</b>													
<b>End Date:</b>	May 2014	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Duration:</b>	3 Years														
<b>Source of idea for study:</b>	Board Decision														
<b>Outcome (tick relevant columns):</b>			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	The study was conducted to see whether the targets set by the regulation: Motor Vehicles Block Exemption No: 2005/4 was reached or not and to understand its effects on the market. As European Commission made a clear difference between the markets of distribution of motor vehicles and for the distribution of spare parts and the provision of repair and maintenance services under its recent regulation (COMMISSION REGULATION No 461/2010 of 27 May 2010), Turkish Competition Authority aimed to find out whether it goes same with Turkish market or not.														
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2fmotorlutasityeni.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2fmotorlutasityeni.pdf</a>														

### Information Store

<b>Sector:</b>	<b>Pharmaceuticals</b>											
<b>Market:</b>	<b>Medicine</b>	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	March 2013	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Duration:</b>	4 Years											
<b>Source of idea for study:</b>	Complaints, similar inquiries conducted by other agencies											
<b>Outcome (tick relevant columns):</b>												
<b>Reason for study (what were the problems)?</b>	The study was conducted in order to understand the structure of the pharmaceuticals sector and define the competitive conditions at all layers of this sector.											
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2filacrapor.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%C3%B6r+Raporu%2filacrapor.pdf</a>											

<b>Sector:</b>	<b>Energy</b>											
<b>Market:</b>	<b>Natural Gas</b>	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	July 2012	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Duration:</b>	2 Years											
<b>Source of idea for study:</b>	Board decision, the liberalization process of energy market and sectoral regulatory decisions.											
<b>Outcome (tick relevant columns):</b>												
<b>Reason for study (what were the problems)?</b>	The Turkish Gas Sector was undergoing a liberalization process and there were some views that the objectives of liberalization have not been achieved. Therefore the study was conducted in order to find the shortcomings of the competition policy particularly in the wholesale market, infrastructure and demand structure. The correct level of government intervention in the market was also determined and several specific suggestions for short, medium and long term were made in the study.											
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor8.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor8.pdf</a>											

**Information Store**

<b>Sector:</b>	<b>Retail Sector (excluding food and drink only market studies)</b>											
<b>Market:</b>	<b>Fast Moving Consumer Goods Retailing</b>	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	May 2012	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
<b>Duration:</b>	22 Months											
<b>Source of idea for study:</b>	Board Decision, increased number of complaints from some FMCG and grocery producers on superior bargaining power of large retailers and some of the similar studies conducted by other agencies											
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	The study focuses on the transformation and the structure of the FMCG Retailing Sector in turkey, the development of buyer power of organized retailers while their share within the sector increase and competition policy concerns regarding buyer power of large retailers.											
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor7.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor7.pdf</a>											

### Information Store

<b>Sector:</b>	<b>Education</b>	<b>Range of Possible Outcomes</b>										
<b>Market:</b>	<b>Private Driver's Licence Courses</b>											
<b>End Date:</b>	February 2010	<b>Competition Enforcement</b>	<b>Consumer Enforcement</b>	<b>Consumer Education</b>	<b>Business Education</b>	<b>Voluntary Business Compliance</b>	<b>Voluntary Business Action</b>	<b>Recommendations to Government for Changes in the Law</b>	<b>Recommendations to Government to Change Market Structure</b>	<b>Recommendations for Changes to Government Policy</b>	<b>Referral to Third Parties</b>	<b>No Problems Found</b>
<b>Duration:</b>	8 Months											
<b>Source of idea for study:</b>	Board Decision											
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<p>In order to obtain a driver's licence drivers have to attend one of the Private Driver's Licence Courses and then pass the required tests in Turkey. After conducting numerous investigations about the allegations that these courses fix their prices, the Turkish Competition Authority (TCA) decided to investigate this market in order to better understand the underlying reason for this wide spread and chronicle anticompetitive conduct. The conclusion of the report said that having too many private driver's licence courses contributed to unhealthy market conditions, the competitive concerns could not be addressed by price and/or supply regulations, TCA's opinion should be asked before issuing new regulations concerning these courses and these courses should be controlled more frequently and more thoroughly by the Ministry of Education.</p>											
<b>Link to report:</b>	<p>Full Report ( In Turkish):  <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor4.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor4.pdf</a> </p>											

<b>Sector:</b>	<b>Groceries (food and drink)</b>	<b>Range of Possible Outcomes</b>										
<b>Market:</b>	<b>Meat (Beef, veal and lamb meat)</b>											
<b>End Date:</b>	January 2010	<b>Competition Enforcement</b>	<b>Consumer Enforcement</b>	<b>Consumer Education</b>	<b>Business Education</b>	<b>Voluntary Business Compliance</b>	<b>Voluntary Business Action</b>	<b>Recommendations to Government for Changes in the Law</b>	<b>Recommendations to Government to Change Market Structure</b>	<b>Recommendations for Changes to Government Policy</b>	<b>Referral to Third Parties</b>	<b>No Problems Found</b>
<b>Duration:</b>	8 Months											
<b>Source of idea for study:</b>	A previous preliminary investigation											
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	<p>The reason for the market study was to understand the reasons behind the dramatic price increases in the market.</p>											
<b>Link to report:</b>	<p><a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor5.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor5.pdf</a> </p>											

## Information Store

<b>Sector:</b>	Financial Services											
<b>Market:</b>	Credit Card	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	July 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
<b>Duration:</b>	5 months											
<b>Source of idea for study:</b>	Complaints from market participants											
<b>Outcome (tick relevant columns):</b>												
<b>Reason for study (what were the problems)?</b>	<p>There were several complaints from travel agencies. Main issue is the exclusivity agreement between banks and travel agencies where the credit card holder of a bank calls the phone number provided by the bank and buys the flight ticket from the agency which has concluded an agreement with the bank. The agreement includes exclusivity clauses in the sense that the bank authorises only a single travel agency to sell flight tickets. Upon several complaints from agencies which do not have such an agreement with the relevant banks, a market investigation was conducted so as to analyse the effects of exclusivity.</p>											
<b>Link to report:</b>	<p>Full Report ( In Turkish):  <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor3.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor3.pdf</a> </p>											



### Information Store

<b>Sector:</b>	<b>Fuel</b>											
<b>Market:</b>	<b>Fuel Products</b>	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	June 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
<b>Duration:</b>	18 months											
<b>Source of idea for study:</b>	Complaints from market participants											
<b>Outcome (tick relevant columns):</b>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	There were several complaints from fuel product retailers. Main issue was the right of usufruct in the market. The fuel retailers (gas stations) claimed that the duration of their contracts with the wholesalers (distributors) and the liabilities the contracts contained restricted competition. Accordingly, in order to see the state of play in the market and assess the complaints properly a market investigation was conducted.											
<b>Link to report:</b>	Full Report ( In Turkish): <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor2.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fSekt%25c3%25b6r%2bRaporu%2fsektorrapor2.pdf</a> English summary within the 2008 Annual Report : <a href="http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fAnnual%2bReport%2ffalRap21.pdf">http://www.rekabet.gov.tr/File/?path=ROOT%2f1%2fDocuments%2fAnnual%2bReport%2ffalRap21.pdf</a>											

<b>Sector:</b>	<b>Insurance</b>											
<b>Market:</b>	<b>Automobile Insurance</b>	<b>Range of Possible Outcomes</b>										
<b>End Date:</b>	January 2008	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
<b>Duration:</b>	8 months											
<b>Source of idea for study:</b>	Numerous complaints from individual automobile repairers											
<b>Outcome (tick relevant columns):</b>		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	With a previous decision of Competition Board, the contracts between insurance companies and independent repairers had been exempted from the application of Article 4 of the Competition Act prohibiting anticompetitive agreements, concerted practices and decisions. This decision had enabled the insurance companies to impose non-compete obligations on the repairers requiring them to use only spare parts produced by manufacturers designated by the insurance companies under the coverage of automobile insurance. As complaints from repairers continued, a market investigation was carried out to fully analyse the impact of non-compete obligations on the market.											
<b>Link to report:</b>												

### Information Store

<b>Sector:</b>	<b>Transport</b>	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	<b>Intercity passenger (road) transport</b>										
<b>End Date:</b>	January 2006	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	6 months										
<b>Source of idea for study:</b>	Numerous complaints from customers and undertakings										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	As a result of structural problems and demand-supply imbalance in the market, there were many complaints regarding regional anti-competitive agreements between companies operating in the market of intercity passenger (road) transport, in particular as to price fixing and market sharing. In order to determine actual reasons for these chronic violations and to assess complaints properly, a market study was conducted.										
<b>Link to report:</b>											

<b>Sector:</b>	<b>Financial Services</b>	<b>Range of Possible Outcomes</b>									
<b>Market:</b>	<b>Credit Card</b>										
<b>End Date:</b>	May 2004	<b>Competition Enforcement</b> <b>Consumer Enforcement</b> <b>Consumer Education</b> <b>Business Education</b> <b>Voluntary Business Compliance</b> <b>Voluntary Business Action</b> <b>Recommendations to Government for Changes in the Law</b> <b>Recommendations to Government to Change Market Structure</b> <b>Recommendations for Changes to Government Policy</b> <b>Referral to Third Parties</b> <b>No Problems Found</b>									
<b>Duration:</b>	2 months										
<b>Source of idea for study:</b>	Complaints from merchants										
<b>Outcome (tick relevant columns):</b>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Reason for study (what were the problems)?</b>	There were several complaints from merchants. Certain credit card issuing banks formed exclusive relations with merchants. The effects of this exclusive relationship were analysed through a market investigation.										
<b>Link to report:</b>											