



ADVOCACY WORKING GROUP
MARKET STUDIES PROJECT

MARKET STUDIES INFORMATION STORE

SECTOR:

POSTAL SERVICES

UPDATED: DECEMBER 2015

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Postal Services

Jurisdiction:	Australia	Range of Possible Outcomes										
Market:	Australia Post (SOE, monopoly)											
End Date:	Ongoing	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	Since 2004											
Source of idea for study:	<i>Australian Postal Corporation Act 1989</i>											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The ACCC has a role under the Australian Postal Corporation Act 1989 to assess whether Australia Post is cross-subsidising its non-reserved services with revenues from its reserved services.											
Link to report:	https://www.accc.gov.au/regulated-infrastructure/postal-services/postal-services-publications											

Jurisdiction:	Spain	Range of Possible Outcomes										
Market:	Postal Services Regulation											
End Date:	March, 2011	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:	1 year											
Source of idea for study:	Analysis of the impact of the upcoming regulation in the market for postal services											
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	<ul style="list-style-type: none"> Follow up the implementation of the transposition of the European Directive into a new law regulating the traditional postal sector in Spain and assessing its potential impact on competition. Achieving an optimal regulatory framework for developing competition and adapting the traditional postal operator to the single postal market. 											
Link to report:	http://www.cnmec.es/Portals/0/Ficheros/Promocion/Informes y Estudios Sectoriales/2011/CNC sector%20postal destacados.pdf											

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Jurisdiction:	Portugal	Range of Possible Outcomes										
Market:	Postal services by the type of client and the type of offered service.											
End Date:	July 2010	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:												
Source of idea for study:	See side text.											
Outcome (tick relevant columns):												
Reason for study (what were the problems)?	<p>This sector enquiry aimed at assessing the level of competition in the postal sector in Portugal and identify key constraints faced by providers of alternative postal services in the establishment of a level playing field. It was understood that the soon to be completed postal sector liberalization process, initiated in the late 1990s, would require the implementation of different policy measures aimed at insuring a successful conclusion to this liberalization process, as in other network industries. This led the PCA to launch this sector enquiry and to publish its findings six months before the full opening of the postal market following the adoption of the third EU Postal Directive.</p>											
Link to report:	<p>Unabridged Version in Portuguese: http://www.concorrenca.pt/SiteCollectionDocuments/Estudos e Publicacoes/Comunicacoes Electronicas/03 Relatorio sector postal.pdf</p>											

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Jurisdiction:	Colombia	Range of Possible Outcomes									
Market:	Postal Services in Colombia										
End Date:	2010	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:	4 months										
Source of idea for study:	Own initiative										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	<p>The postal services industry is one of the key sectors of the Colombian economy.</p> <p>Due to a Colombian law in 1989, there is a single state operator providing universal postal services. However, there was a liberalization of the industry that provoked an entry of new players in 2010 increasing innovation in the sector.</p>										
Link to report:	http://www.sic.gov.co/drupal/masive/datos/estudios%20economicos/Documentos%20%20elaborados%20por%20la%20Delegatura%20de%20Protecci%C3%B3n%20de%20la%20Competencia/2010/Postal2012.pdf										

Jurisdiction:	Croatia	Range of Possible Outcomes									
Market:	Non-reserved postal services and courier services in Croatia										
End Date:		Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duration:											
Source of idea for study:	Request by undertakings dealing with long-distance trade to investigate situation in the market.										
Outcome (tick relevant columns):											
Reason for study (what were the problems)?	<p>The market study was conducted to get information on the structure of the market.</p>										
Link to report:											

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Jurisdiction:	Estonia	Range of Possible Outcomes									
Market:	Universal postal service										
End Date:	January of 2010	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	2 months										
Source of idea for study:	Public resources										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	The VAT exemption for universal postal service provider will provide a competitive advantage. The view of ECA was presented to Ministry of Economic Affairs and Communications and Ministry of Finance with proposal to change the relevant provision of law.										
Link to report:	Not available										

Jurisdiction:	US - FTC	Range of Possible Outcomes									
Market:	Postal Service										
End Date:	January 2008	Competition Enforcement Consumer Enforcement Consumer Education Business Education Voluntary Business Compliance Voluntary Business Action Recommendations to Government for Changes in the Law Recommendations to Government to Change Market Structure Recommendations for Changes to Government Policy Referral to Third Parties No Problems Found									
Duration:	1 year										
Source of idea for study:	Congress										
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reason for study (what were the problems)?	This was a Congressionally mandated study that examines the economic effects of relevant laws governing the U.S postal service and its private competitors, and it offers recommendations to enhance competition.										
Link to report:	https://www.ftc.gov/reports/accounting-laws-apply-differently-united-states-postal-service-its-private-competitors										

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Jurisdiction:	Poland											
Market:	Postal Services	Range of Possible Outcomes										
End Date:	2007	Competition Enforcement	Consumer Enforcement	Consumer Education	Business Education	Voluntary Business Compliance	Voluntary Business Action	Recommendations to Government for Changes in the Law	Recommendations to Government to Change Market Structure	Recommendations for Changes to Government Policy	Referral to Third Parties	No Problems Found
Duration:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Source of idea for study:												
Outcome (tick relevant columns):		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Reason for study (what were the problems)?	An ongoing liberalisation process.											
Link to report:												