



**ADVOCACY WORKING GROUP**  
**MARKET STUDIES PROJECT**

**MARKET STUDIES INFORMATION STORE**

**JURISDICTION:**

**Germany - Bundeskartellamt**

**UPDATED: DECEMBER 2015**

## Information Store

**Germany - Bundeskartellamt**

|   |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
|---|---|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Sector:</b>                                    | <b>Groceries (food and drink)</b>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Food retail</b>  | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | September 2014  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  | 3 years   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Complaints by suppliers about the buyer power of the large food retailers.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.<br>Find out whether the large retail companies could make use of their structural advantages in their negotiations with brand manufacturers.   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/Sektoruntersuchung_LEH.pdf?_blob=publicationFile&amp;v=7">http://www.bundeskartellamt.de/Sektoruntersuchung_LEH.pdf?_blob=publicationFile&amp;v=7</a> (German)<br><a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sektor%20Inquiries/Summary_Sector_Inquiry_food_retail_sector.pdf?_blob=publicationFile&amp;v=3">http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sektor%20Inquiries/Summary_Sector_Inquiry_food_retail_sector.pdf?_blob=publicationFile&amp;v=3</a> (English) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

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|---|---|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Sector:</b>                                    | <b>Waste and Waste Management</b>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Dual Systems</b>   | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | December 2012   | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Liberalisation on the market for the recovery and recycling of sales packaging  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Investigate the effect of the introduction of competition in the market   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Duale%20Systeme%20-%20Abschlussbericht.pdf?_blob=publicationFile&amp;v=7">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Duale%20Systeme%20-%20Abschlussbericht.pdf?_blob=publicationFile&amp;v=7</a> (German only) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

### Information Store

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| <b>Sector:</b>                                    | Other   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | Rolled Asphalt  | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | September 2012  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Recurring problematic market constellations due to company interlocks between the different suppliers of rolled asphalt   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.<br>Identify company interlocks between the different suppliers of rolled asphalt in Germany  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Walzasphalt%20-%20Abschlussbericht.pdf? blob=publicationFile&amp;v=3">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Walzasphalt%20-%20Abschlussbericht.pdf? blob=publicationFile&amp;v=3</a> (German only) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

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|---|---|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Sector:</b>                                    | Energy  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | District Heating  | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | August 2012   | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Monopoly position of district heating suppliers within their distribution networks  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.<br>Find out what impact the lack of competition between district heating suppliers within a network has on competitive behaviour and market outcome.   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Fernwaerme%20-%20Abschlussbericht.pdf? blob=publicationFile&amp;v=3">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Fernwaerme%20-%20Abschlussbericht.pdf? blob=publicationFile&amp;v=3</a> (German)<br><a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Sector%20Inquiry%20District%20Heating%20-Final%20Report.pdf? blob=publicationFile&amp;v=2">http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Sector%20Inquiry%20District%20Heating%20-Final%20Report.pdf? blob=publicationFile&amp;v=2</a> (English) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

## Information Store

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| <b>Sector:</b>                                    | <b>Energy</b>   | <b>Range of Possible Outcomes</b> |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Market:</b>                                    | <b>Gas Concession Fees</b>  |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>End Date:</b>                                  | April 2012  |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Duration:</b>                                  |   |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Source of idea for study:</b>                  | Case against GAG Ahrensburg for abusively excessive concession fees. The empirical study was carried out during the trial before the Higher Regional Court of Düsseldorf to corroborate the abusive nature of the conduct of GAG Ahrensburg.  | Competition Enforcement           | Consumer Enforcement     | Consumer Education       | Business Education       | Voluntary Business Compliance | Voluntary Business Action | Recommendations to Government for Changes in the Law | Recommendations to Government to Change Market Structure | Recommendations for Changes to Government Policy | Referral to Third Parties | No Problems Found        |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>      | <input type="checkbox"/>  | <input type="checkbox"/>                             | <input type="checkbox"/>                                 | <input type="checkbox"/>                         | <input type="checkbox"/>  | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.<br>Shed light on the effects of high concession fees on the competition for end customers.   |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Untersuchung%20Konzessionsabgaben%20-%20Bericht.pdf?__blob=publicationFile&amp;v=3">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Untersuchung%20Konzessionsabgaben%20-%20Bericht.pdf?__blob=publicationFile&amp;v=3</a> (German only) |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |

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|---|---|-----------------------------------|--------------------------|--------------------------|--------------------------|-------------------------------|---------------------------|--|--|--|---------------------------|--------------------------|
| <b>Sector:</b>                                    | <b>Groceries (food and drink)</b>   | <b>Range of Possible Outcomes</b> |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Market:</b>                                    | <b>Milk</b>   |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>End Date:</b>                                  | January 2012  |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Duration:</b>                                  |   |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Source of idea for study:</b>                  | High market transparency about raw milk prices  | Competition Enforcement           | Consumer Enforcement     | Consumer Education       | Business Education       | Voluntary Business Compliance | Voluntary Business Action | Recommendations to Government for Changes in the Law | Recommendations to Government to Change Market Structure | Recommendations for Changes to Government Policy | Referral to Third Parties | No Problems Found        |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>      | <input type="checkbox"/>  | <input type="checkbox"/>                             | <input type="checkbox"/>                                 | <input type="checkbox"/>                         | <input type="checkbox"/>  | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.<br>Understand competition structures and power relationships between the individual market levels.   |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Milch%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=4">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Milch%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=4</a> (German)<br><a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Milk%20Sector%20Inquiry%20-%20Final%20Report.pdf?__blob=publicationFile&amp;v=7">http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Milk%20Sector%20Inquiry%20-%20Final%20Report.pdf?__blob=publicationFile&amp;v=7</a> (English) |                                   |                          |                          |                          |                               |                           |  |  |  |                           |                          |

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| <b>Sector:</b>                                    | <b>Energy</b>   | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Electricity Generation and Wholesale Markets</b>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | 2011  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Complaints by end consumers and from the sector.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung_Aussenwerbung_Eckpunktepapier_Ergebnisse.pdf?__blob=publicationFile&amp;v=5">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung_Aussenwerbung_Eckpunktepapier_Ergebnisse.pdf?__blob=publicationFile&amp;v=5</a> (German only) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

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| <b>Sector:</b>                                    | <b>Fuel</b>   | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Retail sale of petrol and diesel</b>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | 2011  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Complaints by end consumers and from the sector   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the sector.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Kraftstoffe%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=5">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Kraftstoffe%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=5</a> (German)<br><a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Fuel%20Sector%20Inquiry%20-%20Final%20Report.pdf?__blob=publicationFile&amp;v=14">http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Fuel%20Sector%20Inquiry%20-%20Final%20Report.pdf?__blob=publicationFile&amp;v=14</a> (English) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

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| <b>Sector:</b>                                    | <b>Energy</b>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Gas Transmission</b>   | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | 2009  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Complaints by end consumers and from the sector.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Gasfernleitungsnetze%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=3">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung%20Gasfernleitungsnetze%20-%20Abschlussbericht.pdf?__blob=publicationFile&amp;v=3</a> (German)<br><a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Gas%20Transmission%20Sector%20Inquiry%20-%20Summary%20Report.pdf?__blob=publicationFile&amp;v=6">http://www.bundeskartellamt.de/SharedDocs/Publikation/EN/Sector%20Inquiries/Gas%20Transmission%20Sector%20Inquiry%20-%20Summary%20Report.pdf?__blob=publicationFile&amp;v=6</a> (English) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |

|   |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
|---|---|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>Sector:</b>                                    | <b>Advertising And Marketing</b>  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Market:</b>                                    | <b>Outdoor Advertising</b>  | <b>Range of Possible Outcomes</b>  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>End Date:</b>                                  | 2007  | <b>Competition Enforcement</b><br><b>Consumer Enforcement</b><br><b>Consumer Education</b><br><b>Business Education</b><br><b>Voluntary Business Compliance</b><br><b>Voluntary Business Action</b><br><b>Recommendations to Government for Changes in the Law</b><br><b>Recommendations to Government to Change Market Structure</b><br><b>Recommendations for Changes to Government Policy</b><br><b>Referral to Third Parties</b><br><b>No Problems Found</b> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Duration:</b>                                  |   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Source of idea for study:</b>                  | Complaints by end consumers and from the market as well as information provided by the competition authority of a <i>Bundesland</i>   |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Outcome (tick relevant columns):</b>           |   | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>Reason for study (what were the problems)?</b> | Acquisition of in-depth knowledge of the market.  |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |
| <b>Link to report:</b>                            | <a href="http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung_Aussenwerbung_Eckpunktepapier_Ergebnisse.pdf?__blob=publicationFile&amp;v=5">http://www.bundeskartellamt.de/SharedDocs/Publikation/DE/Sektoruntersuchungen/Sektoruntersuchung_Aussenwerbung_Eckpunktepapier_Ergebnisse.pdf?__blob=publicationFile&amp;v=5</a> (German only) |  |                          |                          |                          |                          |                          |                          |                          |                          |                          |