

## **Note from the Chair for the December 5, 2012 Steering Group Meeting**

November 28, 2012

Dear colleagues,

Next week we will continue last month's discussion on workload and also have the opportunity to discuss in detail member and NGA engagement.

Other agenda items include an update on the investigative process project and a presentation on the advocacy workshop.

If you would like to include additional items for discussion, please contact the ICN Secretariat (Secretariat.ICN@bc-cb.gc.ca) by Friday, November 30.

### Member Engagement

Vice Chair Bruno Lassere will lead a discussion on member engagement. In response to feedback from new members for a clearer path to ICN participation, Bruno will present the Welcome Track project, designed to enhance member engagement by providing a "how to" guide that organizes existing initiatives along a track.

The Welcome Track is intended to make existing initiatives more visible to new members by providing a clear picture of what materials and projects are available to them, and by outlining a sequential process for engagement. The track is built around a chronological checklist, identifying steps and contact points.

In addition to existing responsibilities, the Welcome Track contemplates new initiatives to further enhance new member engagement, including: (1) encouraging volunteers (Steering Group members, working groups' co-chairs, and/or members of the AIN) to mentor one or more new members, and serve as contact points during a transition period; (2) identifying one of the three co-chairs of each working group as responsible for involving new members in the work of the Working Group; (3) holding periodic calls with new members to obtain feedback on their experience and improve the process for future new members.

Bruno will seek comments on the Welcome Track circulated for the December 5 meeting, and welcomes additional ideas for member engagement.

Questions for discussion include:

- Are the existing steps clear? Are there additional elements that should be added to the Welcome Track?

- Are there volunteers to help update a number of the existing documents included in the checklist? Volunteers to draft new model documents?
- Should the Welcome Track be promoted among existing members? Should it be adaptable for staff from existing members who are new to ICN?
- In addition to being on the ICN website and made available to new members as they join, how else should we publicize the Welcome Track? Should we reach out to members or non-members through avenues such as regional networks?
- Are there additional opportunities for promoting the Welcome Track and member engagement more generally? For example, should we use our face to face interactions to strengthen relationships with newer or less engaged members? For example, we could dedicate time at the annual conference to engagement or feedback sessions.
- More generally, are there other initiatives we should be considering to improve member engagement?

#### Workload

Vice Chair Andreas Mundt will present a proposal for taking forward the initiatives discussed at last month's Steering Group meeting. The proposal provides an overview of the discussion, and suggestions on how to realize the three themes of focus, inclusiveness, and implementation.

#### Investigative Process

The Agency Effectiveness Working Group will present an update on the Investigative Process project in addition to the written update provided for this meeting. The project's mandate was developed by the Steering Group over the course of last year. In its first year, the project has focused on enforcement tools available to competition agencies and the transparency practices of agencies during their investigations. There is currently a survey out to members for input into the project. We will hear more about the project's stocktaking to date, as well as its plans for the survey responses and written output for the year. The project leads welcome questions or comments about the project.

#### Advocacy Workshop

The French Autorité will report on the extremely successful workshop held last month in Paris, which brought together 120 participants from 50 jurisdictions.

I look forward to speaking with all of you next week.

Best regards,

Eduardo