



International  
Competition  
Network



# Advocacy and Implementation Network Support Program - AISUP -




## What is the Advocacy and Implementation Network Support Program (AISUP)?

The ICN continues to create an impressive array of work product, including handbooks, manuals, comparative reports, and recommended practices. Through the Advocacy and Implementation Network Support Program (AISUP), ICN members can seek advice about specific ICN work products or receive assistance on how ICN recommendations and other guidance documents might be implemented within their jurisdiction.

The ICN aims to promote more efficient and effective antitrust enforcement worldwide by enhancing convergence and cooperation. Over the past eight years the ICN has produced work on a variety of topics from anti-cartel enforcement to competition advocacy. The ICN furthers cooperation and convergence through the development and implementation of recommendations and other guidance documents. To promote implementation of ICN recommendations and the use of ICN work products and experience in general, ICN in 2008 created the Support System which has changed its name to AISUP and is mentioned as one of the main activities of the ICN Advocacy and Implementation projects.

AISUP acts as central repository of ICN expertise to complement the project-oriented nature of the network's activity. Members request assistance through AISUP, and the Vice Chair for Advocacy and Implementation pairs the requesting agency with expert staff from other ICN member agencies. The supporting agencies provide the requesting agency with a thorough explanation of relevant ICN work products and implementation advice, as appropriate. Requesting agencies are then free to implement the advice if they choose to do so.





How AISUP is carried out?

Any ICN member may request assistance to participate in AISUP by contacting [ICN@jftc.go.jp](mailto:ICN@jftc.go.jp).

Together, the requesting agency and the Vice Chair for Advocacy and Implementation will prepare a plan for assistance covering relevant ICN work products and identify supporting agencies.

The assistance normally is provided by email and telephone or video conference between the requesting agency and the supporting agency. There is no financial assistance.

## ICN Membership





## ICN Work Product List (examples)

### Cartel WG

- **Anti-Cartel Enforcement Manual**  
<http://www.internationalcompetitionnetwork.org/working-groups/current/cartel/manual.aspx>
- **Setting of Fines for Cartels in ICN Jurisdictions**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc351.pdf>
- **Cartel Settlements**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc347.pdf>

### Unilateral Conduct WG

- **Recommended Practices on the assessment of dominance/substantial market power**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc317.pdf>
- **Recommended Practices on the application of unilateral conduct rules to state-created monopolies**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc318.pdf>
- **Reports on Tying & Bundled Discounts, Loyalty Discounts & Rebates, Exclusive Dealing, and Predatory Pricing**  
<http://www.internationalcompetitionnetwork.org/working-groups/current/unilateral.aspx>

### Merger WG

- **Recommended Practices for Merger Analysis**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc316.pdf>
- **Recommended Practices for Merger Notification and Review Procedures**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc588.pdf>
- **Merger Guidelines Workbook**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc321.pdf>
- **Reports on Defining Mergers, Setting Notification Thresholds, and Notification Information Requirements**  
<http://www.internationalcompetitionnetwork.org/working-groups/current/merger/notification-procedures.aspx>

### Advocacy WG

- **Market Studies Project Report**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc363.pdf>
- **Report on Advocacy and Competition Policy**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc358.pdf>
- **Report on Assessment of ICN Members' Requirements and Recommendations on Further ICN Work on Competition Advocacy**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc362.pdf>

### Agency Effectiveness WG

- **Report on Agency Effectiveness**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc367.pdf>
- **Report of the Agency Effectiveness Project Second Phase- Effectiveness of Decisions**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc375.pdf>

### Previous Working Groups

- **Suggested Best Practice on the Role for Competition in the Telecommunications Sector**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc320.pdf>
- **Limits and Constraints facing Antitrust Authorities in Regulated Sectors**  
<http://www.internationalcompetitionnetwork.org/uploads/library/doc378.pdf>