

Dear

ICN Agency Effectiveness Workshop, London 12-13 July 2010

I am writing to invite you to the second ICN Agency Effectiveness workshop in London on 12-13 July 2010, hosted by the Office of Fair Trading. The workshop will follow on from the highly successful ICN Agency Effectiveness workshop hosted by DG Competition of the European Commission in January 2009, and aims to be an event at which agency heads can explore challenging issues in the development of their organisations in a collegiate and confidential setting.

Theme: People and knowledge management

The workshop will deal with people and knowledge management issues within competition authorities. These issues are central to the development of talent and capability within competition authorities and to the sustained effectiveness of competition authorities. The Agency Effectiveness Working Group, co-chaired by Brazil's CADE and the Turkish Competition Authority, has put these issues at the centre of its future work plan, and the intention for the July workshop is to complement this work by starting to consider these issues in some depth at agency head level.

The sessions will comprise a mix of interactive presentations and discussion as well as breakout sessions and will cover:

- the culture within the agency (looking at the benefits of thinking about the agency's culture in guiding its mission, structure and processes, ethics and relations with third parties and what the culture of an effective competition agency might look like both from the inside and from the perspective of external parties)
- getting the best out of your people (including recruitment and retention, attracting new talent, people and career development,

Office of Fair Trading



skills building, staff secondments/movement of people between competition agencies; how to capture and disseminate learning, and how to keep up with new business practices)

- leadership and succession planning, especially at the more senior levels.

Timing of the workshop

The workshop will start at 11am on Monday 12 July 2010, and we will hold three sessions ending at 6pm, followed by dinner.

The programme on Tuesday will start at 9am with three sessions ending by 4pm on Tuesday 13 July 2010. We will send out a full agenda for the workshop in early June.

Venue and accommodation

The venue for the workshop is the Hallam Conference Centre, in London's West End (44 Hallam Street, London W1W 6JJ). Dinner on Monday 12 July will take place at the Reform Club (104 Pall Mall, London SW1Y 5EW). Please see link to map for both locations: [View map](#)

A list of local hotels is included with this invitation. We would recommend that participants book their hotels soon, as hotels in London during July can become heavily booked.

Attendance

Like the previous workshop, this workshop is for agency heads. Exceptionally, if the head of the agency is unable to attend, a senior colleague could attend in his or her place: However, some of the workshop sessions will be strictly for agency heads only. The value of this event will lie in the ability of heads to have frank and personal discussions about the challenges they face and learn from the initiatives and what has worked for others.

Subject to availability, attending agency heads may be accompanied by a relevant senior colleague. As we may need to prioritise, please tell us what role the accompanying person plays in your organisation (e.g., deputy head, HR director, Strategy director).

Seminar - Developments in Global Competition Policy

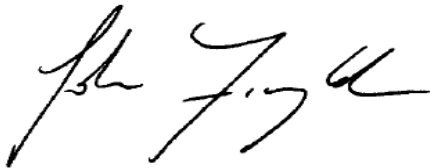
Following the workshop, we plan to arrange a seminar on Developments in Global Competition Policy. We think it would be useful to focus in particular on the developments and challenges in competition policy in countries outside the EU and US, in which there is considerable interest. This would also be an opportunity to highlight the positive role of ICN. We would invite practitioners and government officials and hold the seminar under Chatham House rules (i.e., no attribution of what is said). To this end, we would like to invite all of you to stay on after the workshop and participate in this event. We could do this on Tuesday 13th after the ICN Agency Effectiveness workshop or on the morning/afternoon of Wednesday 14th (when we could have more time). Please let us know your availability for each.

Responses

Please respond using the attached form by Friday 28 May 2010 by email to the following address: **ICNLondonWorkshop@oft.gov.uk**

We look forward to seeing you in London in July.

Yours sincerely

A handwritten signature in black ink, appearing to read 'John Fingleton', written in a cursive style.

John Fingleton
ICN Chair and Chief Executive, Office of Fair Trading