

The ICN Advocacy Working Group
Presents a Teleseminar on:

Explaining the Benefits of Competition to the Media

Thursday, November 17, 2011

08:00-09:30 (Washington, D.C. -- Eastern Standard Time)

14:00-15:30 (Brussels -- Central European Time)

22:00-23:30 (Tokyo -- Japan Standard Time)

Explaining the benefits of competition is a challenge for many competition agencies, particularly younger agencies. Strategies and approaches on how better to explain the benefits of competition to a variety of stakeholders, including the media, legislators, government, public authorities, business, and the general public, as well as how to evaluate, measure and present effects of competition and competition interventions, can help promote a competition culture.

During this second Benefits Project teleseminar, speakers from Germany, Chile and the United States will discuss their experiences.

We strongly encourage discussion during the call by ICN members and NGAs.

Telephone dial-in and webinar details can be found below.

Panelists:

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