The ICN Advocacy Working Group
Presents a Teleseminar on:

Explaining the Benefits of Competition to the Media

Thursday, November 17, 2011

08:00-09:30 (Washington, D.C. -- Eastern Standard Time)
14:00-15:30 (Brussels -- Central European Time)
22:00-23:30 (Tokyo -- Japan Standard Time)

Explaining the benefits of competition is a challenge for many competition agencies, particularly younger agencies. Strategies and approaches on how better to explain the benefits of competition to a variety of stakeholders, including the media, legislators, government, public authorities, business, and the general public, as well as how to evaluate, measure and present effects of competition and competition interventions, can help promote a competition culture.

During this second Benefits Project teleseminar, speakers from Germany, Chile and the United States will discuss their experiences.

We strongly encourage discussion during the call by ICN members and NGAs.

Telephone dial-in and webinar details can be found below.

Panelists:

FERNANDO ARAYA
SENIOR LEGAL OFFICER & INTERNATIONAL ADVISER, RESEARCH AND ADVOCACY DIVISION
FISCALIA NACIONAL ECONOMICA, CHILE

KAY WEIDNER
HEAD OF UNIT, PRESS AND PUBLIC RELATIONS
BUNDESKARTELLAMT, GERMANY

PETER KAPLAN
DEPUTY DIRECTOR, OFFICE OF PUBLIC AFFAIRS
US FEDERAL TRADE COMMISSION

MIGUEL ÁNGEL MARTÍN DE PABLOS
ADVISER TO THE PRESIDENT
COMISIÓN NACIONAL DE COMPETENCIA, SPAIN
**DIAL-IN Information:**

From the US: 1-888-363-4749  
From outside the US: +1 215-446-3662  
Access Code: 1780759#

**Sign-in for Webinar Information:**

------------------------------
To join the online meeting (Now from iPhones too!)
------------------------------
1. Go to  
   https://ftc.webex.com/ftc/j.php?ED=186623437&UID=1266795592&PW=NZDY4OWMzY2Mz&RT=MixMQ%3D%3D  
2. Enter your name and email address.  
3. Enter the meeting password: M33ting  
4. Click "Join Now".

To view in other time zones or languages, please click the link:  
https://ftc.webex.com/ftc/j.php?ED=186623437&UID=1266795592&PW=NZDY4OWMzY2Mz&ORT=MixMQ%3D%3D

**If you are unable to sign in because the webinar is full to capacity, please use the link below:**

------------------------------
To join the online meeting (Now from iPhones too!)
------------------------------
1. Go to  
   https://ftc.webex.com/ftc/j.php?ED=186623482&UID=1266796132&PW=NNzBhMjBhMGQw&RT=MixMQ%3D%3D  
2. Enter your name and email address.  
3. Enter the meeting password: M33ting  
4. Click "Join Now".

To view in other time zones or languages, please click the link:  
https://ftc.webex.com/ftc/j.php?ED=186623482&UID=1266796132&PW=NNzBhMjBhMGQw&ORT=MixMQ%3D%3D